



WEBSTER GRADUATE
SCHOOL LONDON

In Association with
Webster University

2011/12

Webster
UNIVERSITY

Leading to a Webster
University USA Masters Degree

CONTENTS

Our Mission

Sustain a personalized approach to education through small classes and close relationships between faculty and students.

- Create a student-centered environment accessible to individuals of diverse ages, cultures and socio-economic backgrounds.
- Develop educational programs that join theory and practice and instill the spirit of systematic enquiry.
- Encourage creativity, scholarship and individual enterprise.
- Promote international perspectives in the curriculum and among students and faculty.
- Encourage a critical cast of mind, a respect for diversity and a real understanding of one's own and others' values.
- Foster lifelong desire to learn and a commitment to contribute actively to our communities and to the world.
- Educate diverse populations locally, nationally and internationally.
- Strengthen the communities we serve by supporting civic, cultural, corporate and educational organizations.

Welcome	1
Who Are We?	2
Webster Students in Profile	4
MA and MS – An Overview	5
Sequential Degrees	6
MS Finance	7
MA International Business	8
MA Marketing	9
MA Management and Leadership	11
MA International Relations	12
MA International Non-Governmental Organizations	14
MA Media Communications	16
MBA – An Overview	18
The Part Time MBA	19
MBA	20
MBA with Emphasis	21
Alumni Profiles	22
Regent's College – A Unique Environment	25
Facilities	26
Careers and Business Relations	29
Other Campuses	30
Accommodation	32
Faculty	33
Financing Your Degree	35
Fees	36
How to Apply	38
How to Find us	39
Maps	40



WEBSTER GRADUATE
SCHOOL LONDON

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Regent's Park
London
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UK



WELCOME TO WEBSTER GRADUATE SCHOOL

AT REGENT'S COLLEGE LONDON



William Lynch
Resident Director
Webster Graduate School London

Welcome to Webster Graduate School London. Webster Graduate School adds American MA, MS and MBA programs from Webster University to the range of programmes available at Regent's College London and forms a vital part of our higher education mission. The partnership between Regent's College London and Webster University is a truly unique collaboration built upon a shared sense of mission to provide high quality learning experiences in order to develop internationally-aware, responsible, innovative and employable graduates.

The world and workplace have become more complicated as politics, business practices and technologies have changed. In the 21st century, students need to be able to strive for excellence whilst communicating effectively across cultures. Whether in work or building directly upon your undergraduate studies, an MA, MS or MBA degree will make you a more effective leader and greatly improve your career prospects. Moreover, a Webster University degree provides you with an internationally recognized qualification that brings you the best of the American education system.

When you join Webster Graduate School London you become part of Webster University's worldwide community of more than 20,000 students and 100,000 alumni. Founded in 1915 and fully accredited since 1925, Webster University is a Tier I, not-for-profit U.S. based university with a network of international campuses. Students throughout the world, from St. Louis to Shanghai, are studying the same

Webster University US curriculum. At the same time you are part of the Regent's College London academic community, where each day within the campus itself you will work with students and staff from over 130 nations.

At Webster Graduate School, you can begin your degree program in any of five terms a year, starting in January, March, May, August or October. Classes are held in an eight-week format, so full-time students can study intensively whilst part-time students can complete their degrees at their own pace. You may also complete your degree at other Webster campuses and online.

In an increasingly interactive global community, students gain in-depth understanding of world cultures from dedicated teachers. Our distinguished faculty has the right balance of scholars and practicing professionals who bring first-class, real-world experiences to the classroom, continuing Webster University's tradition of combining theory and practice. Our small, highly interactive classes encourage innovation, collaboration, and self-expression. Our multinational student population adds to the international perspectives imbedded in the curriculum, leading to meaningful exchanges of ideas and viewpoints.

If you want to participate in and contribute to our well connected, multinational community of students, staff, and alumni I invite you to learn more about Webster Graduate School London.



WHO ARE WE?

Webster Graduate School offers American MA, MS and MBA programmes that lead to degrees from Webster University, St. Louis, USA. We are located on a central London campus renowned for its beautiful surroundings and excellent campus facilities.

According to the 2011 America's Best Colleges edition of U.S. News & World Report, Webster University ranked the 24th best university in the "Regional Universities (Midwest)" category out of a total of 99 schools.

Source: www.usnews.com

Webster University was founded in 1915 and has been accredited by the Higher Learning Commission of the North Central Association of Schools and Colleges (www.ncacasi.org) since 1925. The graduate division of Webster University was established in 1967, with Webster University MA, MS and MBA degrees being offered in London since 1986.

Webster's business related programs are accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

Why Webster Graduate School?

When you begin your studies at Webster Graduate School, you become part of a dynamic, multi-campus university with a tradition of internationalism and diversity of choice.

With the globalization of commerce, culture and politics becoming increasingly a part of everyday life, our degrees are both global in scope and flexible enough to meet the ever-changing patterns of life and work. Whether you wish to study part of your Masters degree at another Webster University location or study full-time or part-time, our degree will allow you to find a pattern of study that suits you and helps you prepare today for the challenges and opportunities of tomorrow.

- Central London campus situated in beautiful Regent's Park
- Innovative leadership in higher education
- Diverse student population
- Value and excellence
- Student-centered environment
- Small class sizes
- Faculty who are working practitioners in their fields
- International study opportunities
- Reality-based education
- Competitive financial aid and scholarship programs
- Curriculum combining theory and practice
- Flexible study options
- Longest running US MBA programme in London

Class Structure

Assessment takes the form of coursework, oral tests, class attendance and presentations, as well as traditional exams.

- Full-time or part-time study options are available at Webster Graduate School.
- Full-time MA, MS or MBA degrees usually require between 1 and 1.5 years, depending on the program.
- Part-time MA, MS or MBA degrees vary in length, depending on the pace at which you work. They may be completed in 2 or 3 years. The part time MBA can be completed in under 1.5 years if you can study two evenings a week.
- At Webster Graduate School, you can begin your degree program in any of five terms a year; starting in January, March, May, August or October. Applications are accepted throughout the year.
- There are opportunities to transfer and complete degrees at other Webster University Campuses in the USA, Europe and Asia.
- All Webster students are required to take a compulsory course during their first term. The "Professional Seminar" course covers skills in the area of research, presentation, leadership, selling, negotiation, cv writing, interview and many other skills needed for your studies and job application process.





WEBSTER STUDENTS IN PROFILE

Webster Graduate School Mission

The School's approach to education is based upon Webster University's desire to provide an academic environment where scholastic achievement and intellectual enquiry can flourish. This philosophy is also influenced by our wish to extend this knowledge to diverse groups of people regardless of age, culture or nationality.

This approach is reflected in the composition of the student body at the Webster Graduate School. Students come from around the world to study in the vibrant capital of the United Kingdom.

A Tradition of Internationalism

At Webster Graduate School you find a diversity of nationalities.

Regional Origins of Webster Graduate School

North America	42%
Europe	28%
Asia	18%
Africa	12%

Webster Graduate School

Female	44%
Male	56%



How Your MA or MS Degree is Composed

The principal parts of your MA or MS degree are the Core classes. You are required to follow between 8 and 10 Core classes, depending on your chosen degree. These must be complemented with a selection of Electives to make a total of 12 classes. Electives can be taken from the Webster Graduate School's selection of MA, MS and MBA classes. This prospectus will detail both the Core subjects and the available choice of Electives and a brief description of each.

Your degree is made up of units called Credit Hours. Each class that you undertake will allow you to accumulate Credit Hours. You must successfully complete at least 36 Credit Hours (12 classes) to complete an MA or MS. Most classes at Webster Graduate School carry 3 Credit Hours.

MA or MS Outline and Degree Structure

- Master of Arts and Master of Science degrees require completion of 36 credit hours (12 classes) which most students complete in 6 terms or 14 months. Strong and dedicated students may complete the degree in 5 terms or 12 months.
- Subjects can be studied on a part-time or full-time basis at Webster Graduate School.
- Webster Graduate School offers 5 terms of study per year: January, March, May, August and October. Each term is 8 weeks in length.
- There are opportunities to transfer and complete degrees at other Webster University campuses in the USA, Europe and Asia.
- The American modular degree system allows flexibility and enables you to easily adapt your studies to your personal circumstances.

MA degrees

- International Business
- Marketing
- Management and Leadership
- International Relations
- International Non-Governmental Organisations
- Media Communications

MS degree

- Finance

(See pages 7-21 for core & electives descriptions)

In addition to and in support of your specific degree core classes, lectures and electives, you will be expected to spend time in scholarship and research activities every term under the Library 5010 rubric.



SEQUENTIAL DEGREES

A sequential degree is an opportunity to earn a second MA, MS or MBA degree following your first postgraduate degree.

Sequential Masters degree

- If you have earned an MA, MS or an MBA from Webster University you may apply for a sequential master's degree by completing the core courses (minimum 21 credit hours) in your chosen degree.
- If you have earned a masters or doctoral degree from another regionally accredited college/university or international equivalent, you may earn the sequential master's degree by completing the required core courses (minimum 21 credit hours) in the degree.
- The sequential master's programme in human resource management, international relations and the MS in finance require completion of 27 hours of required course work.

Sequential MBA

A student who holds an MA or MS from Webster University or from another regionally accredited college/university or international equivalent, may earn a sequential MBA from Webster University. You must meet the following conditions if you are seeking to apply for the sequential MBA:

- You must meet the core class requirements of the MBA. If you enrolled in any of the MBA core classes as electives in your MA program, 6 credit hours (2 classes) of those MA classes may be counted toward the 27 credit hours (9 classes) of MBA core classes, thus reducing the MBA core requirements to 21 credit hours (7 classes).
- If more than 6 credit hours (3 classes) of the MBA core classes were taken in the MA program, then substitutions will have to be made for those classes in order to fulfill the 21 remaining credit hours required for the MBA degree.



If you would like more detailed information concerning the sequential degree programs, please contact our Admissions Office.

The programme is designed to provide a more quantitative and comprehensive examination of the finance field. Students will advance through corporate finance, investments, and market instruments and institutions. Additionally, students will experience significant exposure to supporting coursework in the closely related fields of accounting and economics. A capstone experience will tie together the major finance topics and expose students to literature, and the analysis thereof, pertinent to the field. After a comprehensive examination of the field, students may choose their electives to satisfy their specific career goals.

The Finance program has some pre-requisite classes

- BUSN 5600 Accounting Theory and Practice
- BUSN 5620 Current Economic Analysis
- BUSN 5760 Applied Business Statistics

Note: If you do not have sufficient academic background in Finance related studies to proceed directly to a Finance degree, you will be required to take one or more prerequisite classes.

Core Program (9 classes + 3 electives)

- BUSN 6070 Management Accounting
- BUSN 6120 Managerial Economics
- FINC 5000 Finance
- FINC 5210 Investments
- FINC 5810 Capital Budgeting
- FINC 5830 Institutions and Financial Markets
- FINC 5840 International Finance
- FINC 5880 Advanced Corporate Finance
- FINC 6290 Financial Strategies

The electives can be taken from any of the MA, MS and MBA classes outlined on pages 7-21

BUSN 5600 – Accounting Theory and Practice

Students examine the accounting function and its role in modern business. Basic accounting theory and principles are examined and some of the core contemporary accounting developments are reviewed. Case studies are analyzed with an emphasis on situations from students' own work experience. This class is designed for consumers as opposed to producers of accounting.

BUSN 5620 – Current Economic Analysis

Implications of current economic events are examined through the applications of economic theory. Emphasis is placed on acquainting the student with methods of economic analysis in the context of current economic issues.

BUSN 5760 – Applied Business Statistics

The student examines the application of statistical analysis, hypothesis testing, and regression analysis in business decision making. The course should focus on the utilization of statistical methods as applied to business problems and operations.

BUSN 6070 – Management Accounting

The student examines advanced topics in management accounting as these relate to management information needs for planning, control, and decision making. Topics include interpretation of standard cost variances; application of quantitative techniques; evaluation of divisional performance; activity-based costing; and the behavioural impact of accounting systems. Prerequisites: BUSN 5600 and BUSN 5760.

BUSN 6120 – Managerial Economics

The student examines the application of microeconomic theory as applied to the managers' responsibilities within the organization. This course should emphasize the quantitative and qualitative application of economic principles to business analysis. Prerequisites: BUSN 5620 and BUSN 5760.

FINC 5000 – Finance

The student examines the general nature of financial management, the American financial system, taxes, and the major financial decisions of corporations. Specific attention is given to present value and capital budgeting; risk and asset pricing; financial analysis and forecasting; financial decisions and market efficiency; and capital structure. Problem-solving methodology is used to illustrate the theories and tools in financial decision-making. Prerequisites: BUSN 5600 and BUSN 5760. BUSN 5200 cannot be substituted for FINC 5000.

FINC 5210 – Investments

Principles and methods of investing in securities of business and government. This course is a study of practical management of portfolios containing both fixed-income and equity investments. The course will examine the issues in and the procedures for security analysis and portfolio management. The emphasis is on the application of analytical techniques and portfolio management theories for individual investors. Prerequisite: FINC 5000.

FINC 5810 – Capital Budgeting

The student examines the corporate investment decision process which includes working capital management, financial statement analysis, determination of cash flows, risk return analysis, forecasting, and asset investment. Prerequisite: FINC 5000.

FINC 5830 – Institutions and Financial Markets

Students develop a unified framework for understanding financial intermediaries and markets. They examine the structure, regulation, and operation of banking and non-banking financial institutions; analyze how central bank operations affect financial institutions; and develop an understanding of money and capital markets, the flow of funds through the economy, and the role of financial and futures markets. Prerequisite: FINC 5000.

FINC 5840 – International Finance

Course content focuses on the environment in which the international financial manager operates. Students study the risks of doing business overseas and the tools available to minimize those risks. Foreign exchange risk, political risk, working capital management, long-term investments and financing, and accounting and control are examined within this context. Prerequisites: BUSN 5600, FINC 5000, or equivalents.

FINC 5880 – Advanced Corporate Finance

This advanced study of corporate financial analysis and planning includes capital budgeting, cost of funds, and capital structure and valuation. Selected topics that may be covered are leasing, mergers, takeovers, business failure, reorganization, and liquidation. A combination of problem-solving and case study methodologies is used to illustrate theories and techniques helpful in financial analysis and planning. Prerequisites: FINC 5000.

FINC 6290 – Financial Strategies

This course will be a final, comprehensive finance offering that will make use of cases and/or simulations to enhance the real world applicability of the finance degree and to integrate all previous coursework. Prerequisite: completion of all other required courses for the M.S. in finance.

The international business curriculum is designed to enable the student to examine and understand the complexities and processes involved in the international business community. Coursework provides exposure to the historical, legal, political, and economic factors that are key elements in a study of this subject. The dynamics of conducting business in an international context are examined.

Core Program (10 classes + 2 electives)

- BUSN 5600 Accounting Theory & Practice
- FINC 5000 Finance
- MRKT 5000 Marketing
- INTB 5000 International Business
- INTB 5600 International Accounting
- FINC 5840 International Finance
- INTB 5630 International Law & Business
- MRKT 5980 International Marketing
- INTB 5710 Cross-Cultural Management
- INTB 6000 Integrated Studies in International Business

The electives can be taken from any of the MA, MS and MBA classes outlined on pages 7-21

BUSN 5600 – Accounting Theory & Practice

Students examine the accounting function and its role in modern business. Basic accounting theory and principles are examined and some of the core contemporary accounting developments are reviewed. Case studies are analyzed with an emphasis on situations from your own work experience. This class is designed for consumers as opposed to producers of accounting.

FINC 5000 – Finance

You will examine the general nature of financial management, the American financial system, taxes and the major financial decisions of corporations. Specific attention is given to present value and capital budgeting; risk and asset pricing; financial analysis and forecasting; financial decisions and market efficiency; and capital structure. Problem-solving methodology is used to illustrate the theories and tools in financial decision making. Prerequisite: BUSN 5600 and BUSN 5760.

MRKT 5000 – Marketing

You will examine the character and importance of the marketing process, its essential functions, and the institutions exercising these functions. Class content focuses on the major policies that underlie the activities of marketing institutions and the social, economic, and political implications of such policies.

INTB 5000 – International Business

You will be introduced to the language and terminology of international business and major international political and economic policies that affect modern international businesses. Special attention is given to fundamental concepts of international finance, accounting, law, management and marketing.

INTB 5600 – International Accounting

You will examine aspects of accounting operations within a multinational corporate environment. Key topics of analysis include foreign exchange exposure; translation of foreign-denominated financial statements; consolidated financial statements; transfer pricing; Foreign Corrupt Practices Act; and related tax and regulatory issues. Comparison of United States and foreign practices in areas such as financial standards and reporting, auditing and performance measurements is examined. Prerequisite: BUSN 5600 or its equivalent.

FINC 5840 – International Finance

Class content focuses on the environment in which the international financial manager operates. You will study the risks of doing business overseas and the tools available to minimize those risks. Foreign exchange risk, political risk, working capital management, long-term investments and financing, and accounting and control are examined within this context. Prerequisites: BUSN 5600, FINC 5000 or equivalents.

INTB 5630 – International Law & Business

This class surveys trends and practices that are part of the process of adjudication across national boundaries. You will study the interrelationships among countries as these affect individuals and business organizations attempting to operate internationally. Class content focuses on transnational business activities.

MRKT 5980 – International Marketing

You will be exposed to several aspects of international marketing. This includes the international marketing environment and the international marketing mix – product, pricing, distribution, promotion – as well as emerging issues in international trade such as trading blocs, trade barriers, and standardization/adaptation. Prerequisite: MRKT 5000 or permission of the instructor.

INTB 5710 – Cross-Cultural Management

You will examine the cultural, attitudinal and behavioral differences that affect international business. Class content focuses on the cultural differences between nations and how these differences affect social organizations. The management of multinational corporations from the perspective of environment, structure, process and interfirm and intrafirm relations is considered.

INTB 6000 – Integrated Studies in International Business

You will apply the principles learned from prior international business classes to selected case studies and research with practical solutions to typical international business problems. Prerequisite: completion of all other required classes in this major.

The objective of the marketing core is to provide an opportunity for the student to study the dynamics of human behaviour that affect marketing decisions. Included in this analysis is an examination of effective marketing practices and procedures and the analytical techniques required prior to basic marketing decisions.

Core Program (8 classes + 4 electives)

- MRKT 5000 Marketing
- MRKT 5890 Marketing Statistics
- MRKT 5920 Marketing Channel Management
- MRKT 5940 Promotional Management
- MRKT 5960 Marketing Management
- MRKT 5970 Marketing Research
- MRKT 5980 International Marketing
- MRKT 6000 Integrated Studies in Marketing

The electives can be taken from any of the MA, MS and MBA classes outlined on pages 7-21

MRKT 5000 – Marketing

You will examine the character and importance of the marketing process, its essential functions, and the institutions exercising these functions. Class content focuses on the major policies that underlie the activities of marketing institutions and the social, economic, and political implications of such policies.

MRKT 5890 – Marketing Statistics

You will examine the application of statistical analysis to marketing decisions. Descriptive statistics, probability theory, sampling theory, statistical inference, and techniques of statistical analysis are included, especially as they apply to real-life marketing decisions in business. MBA students should take MRKT 5890. Students who have completed BUSN 5760 may not enrol in MRKT 5890. MBA students who are taking an emphasis in marketing and who take BUSN 5760 can substitute that course for MRKT 5890. Prerequisite: MRKT 5000.

MRKT 5920 – Marketing Channel Management

You will study distribution processes and institutional structures as subsystems of marketing strategy. Focus is on channel structure, product assortment considerations, promotional activities, pricing strategies, and physical logistics necessary to achieve channel objectives. Governmental, economic, and competitive aspects affecting channel management are included. Prerequisite: MRKT 5000.

MRKT 5940 – Promotional Management

You will examine the use of all available promotional vehicles to communicate to potential customers the messages that support the objectives of the marketing plan. Each of the four elements of the promotion mix is covered: advertising, publicity, sales promotion, and personal selling. Specific focus is applied to building differentiated value perceptions in the customers in relation to competitors' products. Prerequisite: MRKT 5000

MRKT 5960 – Marketing Management

You will examine the life cycle management of a product from inception to the point where it is no longer offered. Specific topics covered in the class include the product development cycle, product assortment decisions, branding, pricing, and others that make up the marketing mix and that are dynamic throughout the product life cycle. Specific emphasis is placed on identifying marketing problems, investigating alternative solutions, and rendering appropriate strategies and decisions. Techniques associated with situational analysis of problems are stressed. Prerequisites: MRKT 5000, MRKT 5920, MRKT 5940, and MRKT 5970.

MRKT 5970 – Marketing Research

You will examine the application of research in gathering and analyzing information to forecast and control marketing activities. Problem formulation, procedures of research techniques, and application of tools and models to improve marketing decisions are covered in depth. Attention is given to techniques and criteria for identifying and selecting markets, and the usefulness of marketing research information to marketing managers is evaluated. The class is presented from the viewpoint of a consumer of marketing research rather than a practitioner of marketing research. Prerequisites: MRKT 5000 and either BUSN 5760 or MRKT 5890.

MRKT 5980 – International Marketing

You will be exposed to several aspects of international marketing. This includes the international marketing environment and the international marketing mix—product, pricing, distribution, promotion—as well as emerging issues in international trade such as trading blocs, trade barriers, and standardization/adaptation. Prerequisite: MRKT 5000 or permission of the instructor.

MRKT 6000 – Integrated Studies in Marketing

You will be expected to synthesize and integrate the learning experiences acquired in marketing and to evaluate the research and current topics relative to this major. Techniques used to accomplish these goals may vary. Prerequisite: completion of all other required classes in this major.



This curriculum is designed for individuals who are seeking a graduate degree with a broad general management and leadership perspective.

You will learn and be able to apply the important terminology, facts, concepts, principles, analytic techniques, and theories used in management and leadership. You will be expected to develop solutions to multifaceted problems in complex managerial situations, continuing the Webster teaching methodology of theory and practice.

Core Program (8 classes + 4 electives)

- MNGT 5000 Management
- BUSN 5200 Basic Finance for Managers
- MNGT 5590 Organizational Behavior
- HRMG 5000 Managing Human Resources
- MNGT 5670 Managerial Leadership
- MNGT 5650 Management and Strategy
- HRDV 5630 Organization Development and Change
- MNGT 6000 Integrated Studies in Management

The electives can be taken from any of the MA, MS and MBA classes outlined on pages 7-21

MNGT 5000 – Management

In this course, the student is introduced to the basic concepts of management and organizations. Primary emphasis is given to three primary functions: planning, organizing, and controlling. Additional topics include: organization theory, the global environment, ethics, and decision-making.

BUSN 5200 – Basic Finance for Managers

Today, managers and human resources management professionals must be able to understand financial information contained in financial statements and reports. Line managers must be able to understand financial information contained in financial statements and reports in order to evaluate their unit's financial performance, to communicate clearly with other managers, and to apply financial information when making decisions. Human resources management professionals must understand financial statements and principles if they are to effectively assist line managers and be strategic partners with other business functions. This course will focus on the interpretation and use of basic financial information by non-financial managers, not on the production of financial statements and reports. FINC 5000 cannot be substituted for BUSN 5200.

MNGT 5590 – Organizational Behavior

This course introduces students to many of the basic principles of human behavior that effective managers use when managing individuals and groups in organizations. These include theories relating to individual differences in abilities and attitudes, attribution, motivation, group dynamics, power and politics, leadership, conflict resolution, organizational culture, and organizational structure and design.

HRMG 5000 – Managing Human Resources

This course is a comprehensive view of personnel policy development with emphasis on the interdependence of personnel and operating functions. Students analyze personnel functions of recruitment, development, training, compensation, integration into the workforce, and maintenance of personnel for the purpose of contributing to organizational, societal, and individual goals.

MNGT 5670 – Managerial Leadership

Organizational leadership is the process of influencing other people to achieve organizational goals. This leadership course reviews and builds upon the basic knowledge of leadership provided in an introduction to organizational behavior course by expanding the scope and depth of the student's knowledge of leadership theories, by providing practice in basic leadership skills, and by developing the student's self-knowledge of his or her preferred leadership styles.

MNGT 5650 – Management and Strategy

Strategic management refers to managerial decisions and actions that influence the long-run direction and performance of an organization. This course introduces the basic analytical concepts and processes underlying environmental scanning, strategy formulation, strategy implementation, and evaluation and control of strategies. The course also addresses specific topics, including the central role of the organization's purpose in formulating effective strategy, the identification, development and leveraging of core competencies, the increasing use of strategic alliances, globalization and strategy, and the organization's ability to develop and sustain competitive advantages.

HRDV 5630 – Organization Development and Change

Organization development (OD) is the process of planning and implementing interventions to create interpersonal, group, inter-group, or organization-wide change. This course presents the theoretical foundations of organization development as an applied behavioural science. Students will also be introduced to many types of interpersonal, intra-group, inter-group, and organizational interventions that are used to effect comprehensive and lasting changes.

MNGT 6000 – Integrated Studies in Management

In this capstone course, the student is expected to synthesize and integrate the conceptual and theoretical knowledge and understanding acquired in the curriculum by use of case study analysis, a research project, or management plan. The emphasis is on the student's development of written analytic material that can be utilized for program assessment as well as individual student assessment. Prerequisite: completion of all other required courses in this major.

MA INTERNATIONAL RELATIONS

This programme enables students to analyze the complexities and processes involved in world politics and international affairs. Coursework provides exposure to the key subfields of the discipline and relevant issues such as globalization, human rights, humanitarian action, and economic development. The program is ideal for students seeking work with a governmental agency, an intergovernmental organization, a nongovernmental organization, or a multinational corporation.

Core Program (9 classes + 3 electives)

- INTL 5000 Introduction to International Relations
- INTL 5100 Research Methods and Perspectives
- INTL 6000 International Relations: Theory or Practice **OR** INTL 6250 Thesis

Three classes from Interstate Relations/Comparative Politics cluster:

- INTL 5530 International Law
- INTL 5550 War and Diplomacy
- INTL 5050 Comparative Politics
- INTL 5560 US. Foreign Policy
- INTL 5570 Comparative Foreign Policy
- INTL 5600 Area Studies
- INTL 5860 Issues in International Politics

INTL 5000 – Introduction to International Relations

Students are introduced to the discipline of international relations through an overview of international security, foreign policy, international organizations, international law and international political economy. Students examine the basic structure, processes and issues relating to international affairs.

INTL 5100 – Research Methods and Perspectives

You will be introduced to skills, methodological issues and bibliographic resources, which enhance your ability to evaluate critically and to conduct research in the field of international relations.

INTL 5530 – International Law

This class surveys trends and practices that are part of the process of adjudication across national boundaries. Some historical background is provided. Current cases and procedures are the major focuses of class content.

INTL 5550 – War and Diplomacy

Students examine the evolution of diplomacy and warfare in international relations. Specifically, students examine the roots of conflict between nations and study the mechanisms through which international conflicts are resolved.

INTL 5050 – Comparative Politics

Students explore how we use comparison to theorize about politics and to identify both what holds across cultures and nations and what is idiosyncratic requiring area studies expertise. Topics may include democratization, state and nation building, stability and decay of institutions, systems of representation, parliamentary versus presidential governance, political development and ideology.

INTL 5560 – US. Foreign Policy

You will examine the issues, agents, and models surrounding the American foreign policy decision-making process and the issues facing the United States in contemporary international relations.

INTL 5570 – Comparative Foreign Policy

This course compares how various governments develop the strategies that guide their actions in international affairs. This course employs an institutional and cross national approach to demonstrate how foreign policy is formulated and influenced by domestic and international considerations. Course may be repeated if content differs.

INTL 5600 – Area Studies

The student examines the history, culture, politics, and economic systems of regions and countries that play an important role in world politics. Specific content varies from term to term and includes regions such as Africa, the Middle East, Latin America, Eastern and Western Europe, the Commonwealth of Independent States, and North America. The class may be repeated for credit if content differs.

INTL 5860 – Issues in International Politics

The course examines in depth such issues and topics as: terrorism, controlling weapons of mass destruction, illicit trade, imperialism, and conflict resolution. Course may be repeated for credit if content differs.

INTL 5400 – International Political Economy

You will explore, historically and conceptually, the interplay of economics and politics at the global level. They examine such phenomena as the clash of the market and state, the north-south conflict and the worldwide impact of technological change, transnational corporations and the competition for accumulation.

INTL 5510 – Theories of International Relations

Students consider the growing literature on international relations theory, classical and modern, including realism, liberalism, feminism, behavioralism, globalism, and Marxist and imperialist theories, and the people who have elaborated these ideas and the context in which they did so. Students methodologically critique and compare theories, as well as gain an appreciation for the relevance of theory for international relations.

INTL 5540 – International Organizations

Various approaches to international organizations are explored and the contribution of these organizations to peace and economic and social progress is examined. Current issues facing the United Nations and its associated agencies are discussed within this context.

INTL 5800 - Globalization

Globalization is the intensification of economic, political, social, and cultural relations across international borders. The course will focus on the uneven process of globalization and its effects in terms of cross-national intensity, geographical scope, and national and local depth. Further the course will explore the factors which have led to globalization in the context of the debate about the real content of the globalization process and the degree of change they invoke in the international system. In addition the course will focus on several key international issues that are currently shaping the global political and economic environment.

INTL 5580 – Politics of Development

The student examines problems of social, economic, and political development in Third World nations. Class content focuses on problems of nation building in the postcolonial era and the role of the developing nations in world politics.

Three classes from Transnational Issues Cluster:

- INTL 5400 International Political Economy
- INTL 5510 Theories of International Relations
- INTL 5540 International Organizations
- INTL 5800 Globalization
- INTL 5580 Politics of Development
- INTL 5700 Humanitarian Issues in International Politics

Three International Relations Elective Classes:

Any additional classes from the two clusters above, or any of the following. Including additional Issues classes which are beyond the core requirements

- INTL 5300 Field Work
- INTL 5500 Professional Seminars
- INTL 5900 Advanced Research Methods
- INTL 5610 Non-Thesis Readings/Research
- INTL 6500 Internship

INTL 5700 – Humanitarian Issues in International Politics

This class provides a forum for investigating such transnational issues as regionalism, the environment, human rights, and refugees. Class may be repeated for credit if content differs.

INTL 5300 – Field Work

Students are involved actively with operations of non-academic institutions and engage in various aspects of field research. Policies and procedures as in Directed Studies. Course may be repeated for credit if content differs.

INTL 5500 – Professional Seminars

You will participate in seminars designed to examine contemporary issues in international relations. The professional seminar supplements the core and elective classes in the area of international relations by focusing on issues of current and special interest. Class may be repeated for credit if content differs. This class may not be completed by directed study.

INTL 5900 – Advanced Research Methods

This course builds upon INTL 5100 by providing additional analytical and theoretical background relations to research methods, data analysis, qualitative techniques and statistical theory. Prerequisite INTL 5100.

INTL 5610 – Non-Thesis Readings/Research

One-on-one intensive reading and/or research for students with special interests, undertaken in cooperation with individual professors, with the agreement of the director of the program. You may not duplicate other classes in the curriculum. Policies and procedures as in Directed Studies. The class may be repeated for credit if the content differs.

INTL 6000 – International Relations: Theory and Practice

Various contemporary theories of international relations are examined. The relationship of theory to the practice of international relations is considered. This class presents an overview for students who are completing a major in international relations. Prerequisite: completion of all other required classes in this major.

INTL 6250 – Thesis

The student completes a thesis project under the supervision of two faculty members. The thesis option is recommended for those considering graduate study at the doctoral level. All theses must follow university guidelines and be deposited in the Webster University library.

Students studying International Relations at Webster Graduate School may, for a small fee, become members of The Royal Institute of International Affairs – a prestigious London based think tank. Members enjoy many benefits including: attendance at all events on the RIIA General Meetings Programme, invitations to speakers' receptions and lunches, free access to the Library and Information Service with its extensive collection of English and foreign language newspapers, periodicals, books, pamphlets, press cuttings and subscription electronic services; and access to the 'Members Zone' of RIIA website.

www.chathamhouse.org.uk

Students on the International Relations programme have the opportunity to participate in the Model United Nations which is held once a year.

MA INTERNATIONAL NON-GOVERNMENTAL ORGANIZATIONS

The MA in International Non-Governmental Organizations (INGO) program educates students interested in understanding the nature of world affairs through the activities of NGOs. Courses in this program integrate information and theories from the international relations discipline and skill-based education from the disciplines of management, business, human resources, and marketing. The objective of this program is to develop students into broadly educated INGO and international relations specialists.

Core Program (9 classes + 3 electives)

- INTL 5000 Introduction to International Relations
- INTL 5400 International Political Economy
- INTL 5530 International Law
- INTL 5540 International Organizations
- INGO 5000 International Non-Governmental Organizations
- INTL 6000 International Relations – Theory & Practice

INTL 5000 – Introduction to International Relations

Students are introduced to the discipline of international relations through an overview of international security, foreign policy, international organizations, international law and international political economy. Students examine the basic structure, processes and issues relating to international affairs.

INTL 5400 – International Political Economy

You will explore, historically and conceptually, the interplay of economics and politics at the global level. They examine such phenomena as the clash of the market and state, the north-south conflict and the worldwide impact of technological change, transnational corporations and the competition for accumulation.

INTL 5530 – International Law

This class surveys trends and practices that are part of the process of adjudication across national boundaries. Some historical background is provided. Current cases and procedures are the major focuses of class content.

INTL 5540 – International Organizations

Various approaches to international organizations are explored and the contribution of these organizations to peace and economic and social progress is examined. Current issues facing the United Nations and its associated agencies are discussed within this context.

INGO 5000 – International Non-Governmental Organizations

This course will explore the world of International Non-governmental Organizations (INGOs) by reviewing the types of, and institutional issues related to, INGOs. Specifically, the course will review the activities and roles of INGOs as subcontractors, educators, technical assistance providers, humanitarian aid providers, and policy advocates. It will also examine the role of INGOs in civil society and how INGOs are shaped by world politics, states, and economic forces.

INTL 6000 – International Relations: Theory and Practice

Various contemporary theories of international relations are examined. The relationship of theory to the practice of international relations is considered. This class presents an overview for students who are completing a major in international relations. Prerequisite: completion of all other required classes in this major.

INTL 5580 – Politics of Development

The student examines problems of social, economic, and political development in Third World nations. Class content focuses on problems of nation building in the postcolonial era and the role of the developing nations in world politics.

INTL 5050 – Comparative Politics

Students explore how we use comparison to theorize about politics and to identify both what holds across cultures and nations and what is idiosyncratic requiring area studies expertise. Topics may include democratization, state and nation building, stability and decay of institutions, systems of representation, parliamentary versus presidential governance, political development and ideology.

INGO 5500 – Principles of Negotiation

This course is designed to help students become effective negotiators by introducing them to the theory and processes of negotiation in an international setting. Students will be introduced to negotiating strategies and bargaining techniques.

INGO 5700 – Grant Writing

This course is designed to help students develop in-depth experience and knowledge of two of the most widely used and highly valued forms of nonprofit writing: grant proposals and the various documents necessary for holding a fundraising event. It will also provide an overview of other common forms of writing within the international nonprofit sector.

INGO 5900 – Project Management for International Non-Governmental Organizations

The course covers the major events and issues arising during the management of projects in the order in which they usually occur. The focus of this course is on organizing projects in both national and international contexts, taking into account the organizational dynamics in project-oriented organizations and the project's relation to its environment.

One class from the following:

- INTL 5580 Politics of Development
- INTL 5050 Comparative Politics

Two classes from International Nongovernmental Organisations cluster:

- INGO 5500 Principles of Negotiation
- INGO 5700 Grant Writing
- INGO 5900 Project Management of International Non-Governmental Organizations

Three elective classes from the following cluster:

- MNGT 5590 Organisational Behavior
- INTL 5700 Humanitarian Issues in International Politics
- INTB 5710 Cross Cultural Management
- MRKT 5000 Marketing
- BUSN 5200 Basic Finance for Managers

MNGT 5590 – Organizational Behavior

This course introduces students to many of the basic principles of human behavior that effective managers use when managing individuals and groups in organizations. These include theories relating to individual differences in abilities and attitudes, attribution, motivation, group dynamics, power and politics, leadership, conflict resolution, organizational culture, and organizational structure and design.

INTL 5700 – Humanitarian Issues in International Politics

This class provides a forum for investigating such transnational issues as regionalism, the environment, human rights, and refugees. Class may be repeated for credit if content differs.

INTB 5710 – Cross-Cultural Management

You will examine the cultural, attitudinal and behavioral differences that affect international business. Class content focuses on the cultural differences between nations and how these differences affect social organizations. The management of multinational corporations from the perspective of environment, structure, process and interfirm and intrafirm relations is considered.

MRKT 5000 – Marketing

Students examine the character and importance of the marketing process, its essential functions, and the institutions exercising these functions. Course content focuses on the major policies that underlie the activities of marketing institutions and the social, economic, and political implications of such policies.

BUSN 5200 – Basic Finance for Managers

Today, managers and human resources management professionals must be able to understand financial information contained in financial statements and reports. Line managers must be able to understand financial information contained in financial statements and reports in order to evaluate their unit's financial performance, to communicate clearly with other managers, and to apply financial information when making decisions. Human resources management professionals must understand financial statements and principles if they are to effectively assist line managers and be strategic partners with other business functions. This course will focus on the interpretation and use of basic financial information by non-financial managers, not on the production of financial statements and reports. FINC 5000 cannot be substituted for BUSN 5200.

MA MEDIA COMMUNICATIONS

The MA in Media Communications is designed to give students an overview in the field of media and communications through cultural, economical and political contexts. Students will learn how to apply qualitative and quantitative research methodologies to analyze media. The program is flexible enabling students to gain knowledge in particular areas of interest within media and communications. It also allows students to select from a diverse range of electives in order to broaden the skill set.

Core Program (7 classes + 5 electives)

- MEDC 5000 Media Communication
- MEDC 5310 Media and Culture
- MEDC 5350 Media Organisation and Regulations
- MEDC 5360 International Communications
- MEDC 5400 Media Production Management
- MEDC 5550 Topics in Media Communications (including Public Relations)
- MEDC 6000 Seminar in Media Communications

Five elective courses from the following:

- MRKT 5000 Marketing
- MNGT 5000 Management
- MNGT 5590 Organisational Behaviour
- MNGT 5650 Management & Strategy
- MNGT 5670 Management & Leadership
- HRDV 5630 Organisational Development & Change
- HRMG 5000 Managing Human Resources
- INTB 5710 Cross-Cultural Management
- INTL 5000 Introduction to International Relations
- INTL 5530 International Law
- INTL 5050 Comparative Politics
- INTL 5560 US Foreign Policy
- INTL 5570 Comparative Foreign Policy
- INTL 5600 Area Studies
- INTL 5540 International Organisations
- INTL 5800 Globalisation
- INTL 5580 Politics of Development
- INTL 5700 Humanitarian Issues in International Politics
- INGO 5000 International Non-Governmental Organisations
- INGO 5700 Grant Writing

MEDC 5000 – Media Communications

Students examine communications theory and its application to mass media. Consideration is given to the distinctive characteristics of each of the major mass communications systems, including print, radio, film, television, and interactive media. The course introduces students to the graduate program and describes program expectations as well as introduces research methodologies used throughout the program and discusses academic preparation for MEDC 6000 Seminar in Media Communications.

MEDC 5310 – Media and Culture

This course examines the mass media as it reflects and influences the attitudes, values, behaviours, myths, and preoccupations that define a given culture. The course considers the functions of mass media in society and the effect on the individual. Prerequisite: MEDC 5000.

MEDC 5350 – Media Organization and Regulations

The student examines the legal structure of the media communications industry. The course focuses on the formation, rationale, and implications of policies that form the basis of media law and regulation. Prerequisite: MEDC 5000.

MEDC 5360 – International Communications

This course focuses on the history, issues, and future of international communications. The class considers individual media systems, including different understandings of the role of the media, freedom of press and information in different areas of the world, parity between distribution of news and the shaping of the public mind, international stereotyping, and international propaganda. The course also examines the relationship between national and global media systems and the role of international communications in the development of the new world order. Prerequisite: MEDC 5000.

MEDC 5400 – Media Production Management

This course exposes the student to the principles of management, planning, and execution of media-oriented activities and events. The student examines the role and functions of the producer of media-oriented projects: pre-production organization and research; proposal writing; scheduling; budgeting; and staff, crew, and talent coordination. Prerequisite: MEDC 5000.

MEDC 5550 – Topics in Media Communications

This course offers a variety of topics to address emerging theories, practices, and applications in the field of communications. Topics are timely and of interest to professionals currently working in or pursuing media-related careers. Classes may focus on such topics as graduate-level writing, research and critical thinking; media literacy and video production; ethical issues in the media, account planning for advertising and public relations, applications for podcasting and blogs, creating cultural change through organizational communications, etc.

MEDC 6000 – Seminar in Media Communications

In this course, students synthesize and integrate the learning experiences acquired in all previous media communications courses and research current topics relative to production of a thesis document. Also, current topics in media communications are shared in a seminar setting. Techniques used to accomplish these goals may vary. Prerequisite: Completion of all other graduate courses in program.



WEBSTER GRADUATE SCHOOL'S MBA

AN OVERVIEW

How your MBA Degree is Composed

Your degree is made up of units called Credit Hours. Each class that you undertake will allow you to accumulate Credit Hours. Most classes at Webster Graduate School carry 3 Credit Hours. The MBA degree requires satisfactory completion of 27 credit hours (9 classes) of the core MBA curriculum and 9 credit hours (3 classes) of graduate electives for a total of 36 credit hours. Electives can be taken from the Webster Graduate School's selection of MA, MS and MBA classes.

If you do not have sufficient academic background in business, you will be required to complete one or more Prerequisite Classes, which will enable you to begin your MBA studies.

- The MBA also offers the opportunity to select an area of emphasis requiring a minimum of 48 credit hours (16 classes) in 8 terms (1.5 years).
- Full-time or part-time study options are available.

- You can begin your degree program in any of five terms a year, starting in January, March, May, August or October. Each term is 8 weeks in length. Applications are accepted throughout the year.
- There are opportunities to transfer and complete degrees at other Webster University Campuses in the USA, Europe, Asia and on-line.
- The American modular degree system allows flexibility and enables you to easily adapt your studies to your personal circumstances.

In addition to and in support of your specific degree core classes, lectures and electives, you will be expected to spend time in scholarship and research activities every term under the Library 5010 rubric.



THE PART TIME MBA



www.webster.ac.uk

Overview

The Part-time MBA programme at Webster Graduate School has been designed to meet the demands of executives and managers who wish to enhance their career through academic achievement, yet are unable to take a career break. Only a few practising managers can leave the business world for full-time study; this programme allows participants to gain the benefits of an MBA while still working.

Studying for the MBA whilst working provides the added benefit that candidates can use their current work experiences to enhance their learning. Employers also benefit as those studying for an MBA become more motivated and can have an immediate impact in the work place.

Benefits of our model

Delivering the course during the evening from a central location provides the most suitable platform for London based participants. Building the classes into the working week enables candidates to commit to the program and is proven to generate a higher completion rate than those programmes offered during the weekend.

- Evening classes
- Skills Training sessions
- Multiple start dates
- 8 week term schedule
- Fee payments are spread across the course so no large initial investment is required. Students pay for each class they are to take at the beginning of term.
- Students are provided with access to College systems via the Web for total flexibility.
- Access to college library and IT facilities is provided during evening and weekends.
- Real flexibility to meet the changing demands of work and family commitments.

Tutor Support

Webster Graduate school prides itself on the availability of academic staff to engage with candidates and generate an environment of mutual respect and creative learning. Tutors are on hand to address issues and provide individual support as required.

We recognise that a number of participants will not have studied in an academic environment for a number of years. To build on the tutor support we have introduced mentoring schemes which can further address concerns that may arise and provide practical solutions.

Duration

Students must complete a total of 12 classes to achieve the award, 9 compulsory core classes and 3 electives. Those candidates wishing to achieve an MBA with a specific emphasis will be required to complete a minimum of 16 classes.

Schedules have been arranged to provide flexibility. Participants can choose to study one evening per week or two evenings per week, each session being 4 hours in duration.

It is possible to switch between studying one evening or two evenings per week at the start of each term.

It is not possible to drop classes or take additional classes part way through a term.

Attendance

The academic calendar is split into 5 terms; each term is 8 weeks in duration. Candidates on the part-time course can choose to study one or two evenings per week and must complete each term in full.

Each evening session will take place from 5:30pm until approximately 9:45 pm.

Assessment

A combination of course work and examination.

Study Break

Once on the course some students may need to take a study break due to unforeseen work or family commitments. As the MBA programme is modular and because each term is independent, it is possible for students to take a break from study and rejoin the course at the start of the next term. Study breaks should always be discussed with your tutor. Extended breaks of over 6 months have to be agreed in writing.

Online Flexibility

If you need to move location or your work commitments prevent you from attending classes in the future, all of the MBA modules are available to take online. Students can use the online facility to complement the part-time class delivery or to complete the programme.

12 Class MBA

- | | | | |
|-------------------------|----------|--------------------|-------------|
| • Two Evenings per week | 6 Terms | 2 classes per term | 1 1/4 years |
| • One Evening per week | 12 Terms | 1 class per term | 2 1/2 years |

16 Class MBA with Emphasis

- | | | | |
|-------------------------|----------|--------------------|-------------|
| • Two Evenings per week | 8 Terms | 2 classes per term | 1 3/4 years |
| • One Evening per week | 16 Terms | 1 class per term | 3 1/4 years |

The Master of Business Administration program provides training in business for students interested in understanding the working nature of business in a competitive environment. Courses in the MBA program integrate information and theories for various disciplines, including accounting, economics, finance, marketing, production operations, and strategic management. The objective of this program is to develop students into broadly educated business managers and executives who understand the nature of business as a whole, with the tools and techniques applicable to a wide variety of business situations.

The MBA program has some pre-requisite classes

- BUSN 5000 Business
- BUSN 5600 Accounting Theory and Practice
- BUSN 5620 Current Economic Analysis

Note: If you do not have sufficient academic background in Business related studies to proceed directly to an MBA degree, you will be required to take one or more prerequisite course with us.

Core Program (9 classes + 3 electives)

The required core classes in the MBA program: (9 classes, 36 credit hours, 6 terms, 1 year+ program)

- MRKT 5000 Marketing
- MNGT 5590 Organizational Behavior
- FINC 5000 Finance
- FINC 5880 Advanced Corporate Finance
- BUSN 5760 Applied Business Statistics
- BUSN 6070 Management Accounting
- BUSN 6110 Operations and Project Management
- BUSN 6120 Managerial Economics
- BUSN 6200 Strategy and Competition

The electives can be taken from any of the MA, MS and MBA classes outlined on pages 7-21

BUSN 5000 – Business

This course is designed to provide a foundation in such general business concepts as economics, finance, accounting, business law, marketing, and other business systems.

BUSN 5600 – Accounting Theory & Practice

You will examine the accounting function and its role in modern business. Basic accounting theory and principles are examined and some of the core contemporary accounting developments are reviewed. Case studies are analyzed with an emphasis on situations from your own work experiences. This class is designed for consumers as opposed to producers of accounting.

BUSN 5620 – Current Economic Analysis

Implications of current economic events are examined through the applications of economic theory. Emphasis is placed on acquainting the student with methods of economic analysis in the context of current economic issues.

MRKT 5000 – Marketing

Students examine the character and importance of the marketing process, its essential functions, and the institutions exercising these functions. Course content focuses on the major policies that underlie the activities of marketing institutions and the social, economic, and political implications of such policies.

MNGT 5590 – Organizational Behavior

This course introduces students to many of the basic principles of human behavior that effective managers use when managing individuals and groups in organizations. These include theories relating to individual differences in abilities and attitudes, attribution, motivation, group dynamics, power and politics, leadership, conflict resolution, organizational culture, and organizational structure and design.

FINC 5000 – Finance

The student examines the general nature of financial management, the American financial system, taxes, and the major financial decisions of corporations. Specific attention is given to present value and capital budgeting; risk and asset pricing; financial analysis and forecasting; financial decisions and market efficiency; and capital structure. Problem-solving methodology is used to illustrate the theories and tools in financial decision-making. Prerequisites: BUSN 5600 and BUSN 5760.

FINC 5880 – Advanced Corporate Finance

This advanced study of corporate financial analysis and planning includes capital budgeting, cost of funds, and capital structure and valuation. Selected topics that may be covered are leasing, mergers, takeovers, business failure, reorganization, and liquidation. A combination of problem-solving and case study methodologies is used to illustrate theories and techniques helpful in financial analysis and planning. Prerequisite: FINC 5000.

BUSN 5760 – Applied Business Statistics

The student examines the application of statistical analysis, hypothesis testing, and regression analysis in business decision making. The course should focus on the utilization of statistical methods as applied to business problems and operations.

BUSN 6070 – Management Accounting

The student examines advanced topics in management accounting as these relate to management information needs for planning, control, and decision making. Topics include interpretation of standard cost variances; application of quantitative techniques; evaluation of divisional performance; activity-based costing; and the behavioral impact of accounting systems. Prerequisites: BUSN 5600 and BUSN 5760.

BUSN 6110 – Operations and Project Management

This is a course that focuses on the major managerial issues in manufacturing management and the tools that can be used to manage them. Special attention will be given to project management, including PERT, critical path scheduling, and time-cost models, in operations management and other business settings. The major operations management issues are quality management and control, capacity management, plant location, layout and design, production planning and scheduling, supply chain management, and inventory management. The analytical tools covered include queuing theory, statistical quality control, linear programming, and learning curves. Where appropriate, the use of operations management techniques in service and distribution organizations will be demonstrated. Prerequisite: BUSN 5760.

(Minimum of 16 classes, 48 credits hours, 8 terms, 1.5 year program)

Areas of emphasis for the MBA degree are:

Finance

Take the 9 core MBA classes +

- FINC 5210 Investments
- FINC 5810 Capital Budgeting
- FINC 5830 Institutions and Financial Markets
- FINC 5840 International Finance
- FINC 6290 Financial Strategies

+ 2 Electives

Management and Leadership

Take the 9 core MBA classes +

- MNGT 5000 Management (Requisite Course)
- MNGT 5650 Management and Strategy
- HRMG 5000 Managing Human Resources
- MNGT 5670 Managerial Leadership
- HRDV 5630 Organization Development and Change
- MNGT 6000 Integrated Studies in Management

+ 1 Elective

International Business

Take the 9 core MBA classes +

- INTB 5000 International Business (Requisite Course)
- INTB 5600 International Accounting
- FINC 5840 International Finance
- INTB 5630 International Law and Business
- INTB 5710 Cross-Cultural Management
- MRKT 5980 International Marketing
- INTB 6000 Integrated Studies in International Business

Marketing

Take the 9 core MBA classes +

- MRKT 5920 Marketing Channel Management
- MRKT 5940 Promotional Management
- MRKT 5960 Marketing Management
- MRKT 5970 Marketing Research
- MRKT 5980 International Marketing
- MRKT 6000 Integrated Studies in Marketing

+ 1 Elective

Media Communications

Take the 9 core MBA classes +

- MEDC 5000 Media Communications
- MEDC 5310 Media and Culture
- MEDC 5350 Media Organization and Regulations
- MEDC 5360 International Communications
- MEDC 5400 Media Production Management
- MEDC 6000 Seminar in Media Communications

+ 1 Elective

International Relations

Take the 9 core MBA classes +

- INTL 5000 Introduction to International Relations
- INTL 5100 Research Methods and Perspectives
- Three courses (9 credit hours) from Interstate Relations/Comparative Politics Cluster
- Three courses (9 credit hours) from Transnational Issues Cluster
- INTL 6000 International Relations: Theory and Practice or INTL 6250 Thesis

BUSN 6120 – Managerial Economics

The student examines the application of microeconomic theory as applied to the managers' responsibilities within the organization. This course should emphasize the quantitative and qualitative application of economic principles to business analysis. Prerequisites: BUSN 5620 and BUSN 5760.

BUSN 6200 – Strategy and Competition

The student examines the conceptual and practical aspects of business policies and policy decision making by utilizing all the concepts, theories, and tools that were presented in the previous courses. The student should be able to analyze and recommend a comprehensive and workable approach to the situation. The course should cover current business issues and developments. Prerequisites: completion of all other required courses in the MBA.

ALUMNI PROFILES

When you graduate you will become an alumnus of both the Regent's College London and Webster University, which has over 91,000 alumni worldwide. Alumni from the London campus tap into both the facilities of the Careers and Business Relations department on campus and the e-recruiting online service from the Careers Office at the home campus in St. Louis, Missouri. This online system allows alumni to connect to jobs, employers, events and alumni mentors through Webster's network of campuses and employers.

On the following pages you will get a first-hand account of what it is like studying at Webster Graduate School. Whatever our students' background, age and aspirations, they all have something in common – they loved studying here. So much so that many stayed on to do a second postgraduate degree.



Name: Lexie Sims
Nationality: American
Degree: MA International Relations
Current Employment: Senior Consultant, Hodes Public Service, London, England

"I became familiar with Webster University through my role as HR Manager for SBC Communications in America. I was responsible for reimbursing tuition fees to several of our employees who attended Webster University and became acquainted with the quality calibre of student Webster produced. I first made the decision that I wanted to live abroad and then I decided that I wanted to study International Relations. Already having a Masters Degree in Human Relations and Business, I planned to combine the credentials earned with a Masters Degree in International Relations to practice International Human Resources. Webster Graduate School appealed to me because of its global campuses and the MA in International Relations focused on the international aspects of relationships between governments, methods and formalisation of diplomacy and the role of NGO's Senior Consultant.

The way the courses were structured at Webster Graduate School also allowed me the option of working to ensure that I did not have a break in my career. After visiting both the Geneva and London campuses, I chose London as I felt it would be easier to study, work and enjoy living abroad without having the concern of learning a new language.

I enjoyed studying at Webster because of the diverse background and expertise of the academic staff, the small class sizes and the interactive project work we were assigned. I was also challenged by the dynamic and open classroom debate between students from all over the world.

I feel that my degree gave me the ability to understand international affairs and the complex dynamics at work within the world community."



Name: Marco Rodrigues
Nationality: Portuguese
Degree: MBA

"I am a Public Relations Consultant with a PR, Marketing and Political Science academic background. Like most of my colleagues from the MBA program, I had lived and worked in different countries before coming to London. I'm having an intensive year here, where I re-discovered myself and have the opportunity to challenge some new facets of my personality, knowledge and experience.

Exposed to new academic knowledge, case studies and examples from real life, I'm amazed to find that almost every time we have somebody in the group connected to the situation through nationality, life or work experience. This provides a special personal input, which contributes to enriching my hard and soft skills and consolidates my feeling about the corporate world. The immediate benefit will come, I'm sure, during the job hunting process, when I bring and integrate in front of the recruiters a triple perspective: Communication, Business and Finance.

Overall, the program is helping me to see the "big picture" of organizations life more clearly and to consolidate my path towards a leadership position in an interdisciplinary, multinational business environment. I am absolutely convinced that I will use my Webster MBA training every day in the future!"



Name: Kevin Korgba
Nationality: Nigerian
Degree: Sequential MBA
Current Employment: Started his own student recruitment agency, Nigeria

"Webster Graduate School London combines an attractive blend of quality American education, flexibility and such a diverse student body that would enrich anyone's studies here. Another added attraction is the option to study at any of the various Webster campuses across the globe, further adding to the cultural education of its students.

I enjoyed my time at Webster and I have gained more in the one year I was here than in my entire three years at undergraduate level elsewhere. This MBA will allow me to further develop my start-up company in Nigeria, but also give me the option of well paid employment if I choose. Webster is a beautiful university full of beautiful people on a beautiful campus; it's definitely the place to be."



Name: Brandon Bakshi
Nationality: British
Degree: MBA
Current Employment: Broadcast Music Inc. (BMI), London, England

"Webster Graduate School was an excellent choice for my MBA degree. Not only did I receive an amazing education, I also met my future wife who was studying for an MS in Finance at the same time. The campus is set on the beautiful grounds of Regent's Park and the student body comes from all over the world. The friends and connections I made during my time at Webster Graduate School were invaluable and I have been able to apply the knowledge I learned from the degree to my business life at Broadcast Music Inc. (BMI)."



Name: David Taborsky
Nationality: Austrian
Degree: MS Finance
Current Employment: Associate, ChinaFund, LP Shanghai, China

"Before starting at Webster I flew to London for a couple of days to visit a few universities beforehand. I wanted to be sure to make the right choice as it would be an important decision in my academic life. My first impressions of Webster were very positive. The beautiful location of the campus in the middle of Regent's Park, the friendliness of the staff and the diverse student body made my final choice for Webster not a difficult one.

Looking back at my year in London, I must say I made a wise selection. Webster is not just a University; determined students can gain from their study period in various ways. Every hour in class is a possibility to learn not only from the professor but also from your fellow classmates, who come from every corner of the world bringing their own mindsets and diverse experience with them. Assignments are designed to approximate real life challenges, the student-staff relationship is on a very personal basis, an open door policy is self-evident and social contacts amongst students are promoted through regular events organised by staff and student's government. Interested students also have the option to get a first taste of one of the world's leading business centres through internships organised by Webster.

On a more personal side, the year at Webster London helped me to personally grow in many ways. Through the involvement in the student government I could improve my interpersonal as well as leadership skills. One of my professors offered me an internship in his company where I could apply some of the skills I learned and also gave me an insight into the hedge fund industry which helped me to get a permanent position at a hedge fund company shortly after my graduation. Webster's world-wide network enabled me to study my final term at Webster Shanghai, a city which became my new home. Last but not least I made friends for life and can be sure that I will always have a place to stay in London."



Name: Galyna Kulachek
Nationality: Ukrainian
Degree: MA International Business
Current Employment: Financial Analyst, Shared Value, London, England

"To be honest, Webster Graduate School was quite an accidental choice for me. One of my good friends recommended it and from the first day when I started at Webster I knew I had made the right choice. This school provided me with more than just a good education, I found everything about it to be positive and I'm confident you will too.

Webster not only provided me with academic enhancement but also contributed to my personal enrichment. A 14-months course seemed to be a long time, but it passed very quickly. I did my Master's degree in International Business. It was well structured and quite a broad course covering different sides of business. The professors and faculty members were always more than willing to help. The campus itself offers many advantages; it has everything you could possibly need for studying. The small, personalized environment at Webster allowed me to feel like I was a part of our campus community and never felt homesick. Students from all over the world come to Webster to get their degrees. Studying in a international environment gives you a great opportunity to learn about other countries and cultures, and share experiences. I made a lot of good friends from different parts of the world. Graduation is not the end of your Webster experience; you will always be a part of our Webster family.

After my graduation from Webster I went on to be an analyst in Shared Value, a leading Capital Markets Communication Company based in London. I am able to apply the knowledge and skills I gained from Webster Graduate School to further enhance my career objectives."



Name: Quazi Jablul Hussain Khalique
Nationality: British
Degree: MA Marketing & MBA
Current Employment: Owner of Quazi Property Investment Limited, London, England

“Webster Graduate School offered me a excellent education, and a great University experience. I was immediately welcomed with open arms from what seemed like the entire campus. The campus of Regent’s College offers lots of opportunities for students to get involved and to meet people. By the time my first year ended, I felt like I was leaving “home” to spend the summer with my family. I enjoyed studying at Webster so much that, I did two masters: MA in Marketing and Master of Business Administration. The advantages were enormous. I found the community of students and professors supportive and friendly. The academic assignments were exciting, and gave me a perspective on my job today that I simply could not have gained in any other way. Today I have my own business called ‘Quazi Property Investment Limited’.”



Name: Jenna Smith
Nationality: American
Degree: MBA
Current Employment: Marketing Manager, St. Louis ArtWorks, USA

“Making the choice to go back to school is a big decision; however, deciding where to do your graduate work is an even bigger decision. Having completed my undergraduate degree at a University of 25,000 students, I was looking for a smaller, more intimate, campus to complete my MBA. Not only was Webster Graduate School London a perfect fit size-wise, as it provides a family/community feeling, but the campus also offers a professional program, which was important to me with the MBA program. Webster’s faculty members are out in the “real world” practising what they teach; they are not solely academics with their heads stuck in their research with little to no idea of the challenges managers and employees are facing in everyday life.

Beyond the size and program-style, Webster-London is able to offer something very few universities around the world can – a true international learning experience. With five to ten nationalities represented in any given classroom, your eyes are opened to the differences, as well as similarities, in business functions across the world. Rather than reading the ins and outs of how a country’s culture affects business practices, Webster students are able to bring such experiences to life by sharing stories and experiences of their home country.

With an undergraduate degree in Marketing/ Public Relations, as well as four years work experience in such fields, I feel Webster has given me not only the skills and knowledge to further my career; but more importantly the invaluable exposure and experience of working with students of different nationalities and cultures. Throughout my 14 months at Webster-London I have become part of something very special – a close-knit international community with friends for life scattered across the globe.”



Name: Rie Ota
Nationality: Japanese
Degree: MBA

“Before coming to Webster Graduate School London, I worked as a project manager for an e-commerce company in Bangkok, Thailand. I heard about the Webster campus in Thailand and became really interested in its international MBA programme. That’s where I started my MBA. I have lived and worked in Japan, Taiwan and Thailand and was going to transfer to the Webster campus in St Louis in the USA and finish my MBA there. However, I decided to go to Webster Graduate School London first, to see Europe and to gain a broader view of international business before transferring to Webster in the USA to finish my MBA. But when I arrived in London, I found it such an attractive city and adjusted to UK life so quickly that I’ve decided to settle down in London for good and start my own business here.

Webster Graduate School London is really student-orientated. Class sizes are capped at 25, the atmosphere on campus is very friendly and students come here from all around the world, opening your eyes to other cultures. London is so international that students can feel at home here quite quickly and it’s great to make friends with people from different countries. The Regent’s Park campus, right in the centre of London, is a nice environment for studying and convenient for shopping, museums and entertainment.

Having Webster alumni all over the world in Asia, Europe and North America has been really useful when developing my business.”



Regent's College London is situated in the heart of Regent's Park, central London. Built in 1913, the main quadrangle of classrooms is surrounded by halls of residence, lawns and tennis courts and, beyond these, the extensive gardens and lakes of Regent's Park. Our tranquil campus environment is only minutes away from the financial centre of London, the West End, and the many attractions of this exciting European city.

Regent's College London comprises 7 specialist Schools, including Webster Graduate School London. All students are members of their own School, as well as members of the larger student community of Regent's College, and benefit from our extensive campus facilities and student support.

The European Business School London (EBS London) is the UK's oldest private business school, established in 1979. The school offers BA (Hons) degrees in International Business and International Events Management, as well as an Integrated Foundation Course. EBS London also offers specialist postgraduate programmes including MA Entrepreneurial Management; MA Human Resources; MA International Business; MA International Marketing; MA Luxury Brand Management; MSc Global Banking & Finance and an MBA International Business.

www.ebslondon.ac.uk

The Regent's American College London (RACL) offers four-year American BA degrees awarded by Webster University, USA. Majors available are: European Studies; Film Studies; History; International Relations; Management; Management (with Emphasis in International Business); Management (with Emphasis in Marketing); Media Communications; Political Science; Public Relations; Psychology; and Social Science.

www.bacl.ac.uk

Regent's Business School London (RBS London) offers a 3-year BA (Hons) degree in Global Management with pathways in Global Business Management; Global Business and Design Management; Global Business and Sustainability Management; Global Financial Management; and Global Marketing Management, as well as an Integrated Foundation Course. The school also offers one year postgraduate courses in Global Management; Global Management (Marketing); and Global Management (Finance).

www.rbslondon.ac.uk

The London School of Film, Media & Performance (LSFMP) is a new, ground-breaking centre of academic and professional training for those who want to work creatively in film, theatre, radio, music, performance, media management and the arts. The School offers a one year Acting Foundation Course, as well as BA (Hons) degrees in Acting & Global Theatre; Creative Industries; Film, TV & Digital

Media Production; and Screenwriting & Producing. A 2-year, part-time, distance learning MA Writing for Screen & Stage is also available, and is the only course of its kind in the UK.

www.regents.ac.uk/lsfmp

The School of Psychotherapy & Counselling Psychology (SPCP) offers Foundation/Certificate Programmes, Pre-Professional Programmes (MA and Postgraduate Diplomas), Professional Programmes (Advanced Diplomas) and MPhil/PhD Programmes, together with short courses aimed at the business community.

www.spc.ac.uk

Internexus English Language School offers English language classes and support to students throughout the academic year, including Pre-College Courses/Pre-Sessional English courses; IELTS examination preparation; Business English courses; General English courses; and Internship Programmes.

www.regents.ac.uk/internexus

More details on these Schools are available from our External Relations Office:

Tel: +44 (0)20 7487 7505

Email: exrel@regents.ac.uk



EUROPEAN BUSINESS SCHOOL LONDON



REGENT'S AMERICAN COLLEGE LONDON



REGENT'S BUSINESS SCHOOL LONDON



LONDON SCHOOL OF FILM, MEDIA & PERFORMANCE



SCHOOL OF PSYCHOTHERAPY & COUNSELLING PSYCHOLOGY



INTERNEXUS ENGLISH LANGUAGE SCHOOL

FACILITIES

The Tate Library

The Tate Library contains over 39,000 volumes in its main collection, as well as 300 specialist and professional journals and daily newspapers from around the world. The Tate Library Database Network offers access to various databases from around the world and can be accessed from campus or at home, via the intranet. Databases include real-time market and financial data (Euromonitor, Datastream & Global Access), marketing reports (Mintel), and access to international newspapers and periodicals including The Economist, the Financial Times and The Wall Street Journal. Access is also available to specialist business databases. A Bloomberg information terminal is situated in the Tate Library. Students have access to the extensive resources of the British Library.

Information Technology Centre

The Information Technology Centre contains over 300 networked PCs, running Microsoft Office and providing Internet access and other networked resources. Five open-access rooms provide general computing facilities 24 hours a day, seven days

a week and staff are available to provide expert advice. The IT Centre is linked to the JANET network, connecting you to every other major university library in the UK, giving you free access to their online catalogues. Webster Graduate School has its own intranet site and students are able to access course notes, email and online database remotely. Work can be submitted online via Moodle and Turnitin. The campus is wi-fi enabled.

The Bookshop

The College Bookshop caters for all your stationery and literature requirements. Most recommended textbooks are stocked on-site, or can be ordered at relatively short notice.

Refectory, Brasserie and Sports Bar

The Regent's College Refectory offers a wide selection of dishes from around the world. The menu changes every day and caters for a variety of diets. Open from early in the morning until late at night, the Refectory is a popular choice for meals and as a meeting point for students. The

Regent's College Sports Bar provides evening entertainment and has pool tables and games. The Regent's Brasserie has recently opened and boasts an exciting and innovative menu, serving food from around the world.

The Student Centre

The Student Centre provides you with everything you need to know about living in London and getting the most out of life in this exciting city.

The Centre offers bargain tickets and holds information on the latest shows and events in London, and also arranges regular trips to cities such as Paris and Edinburgh. ISIC cards and London Transport discount forms are also available from this office, along with information about insurance, healthcare, and counselling services on-campus.

Sports

Regent's College has a newly refurbished on-campus gym with weight training and exercise machines, plus a dance studio and a range of fitness



classes. Surrounding the campus are tennis and basketball courts, and a five-a-side football pitch. Sports teams include volleyball, basketball, football, tennis and golf. The Student Centre has a range of sports equipment for students to borrow. As well as using our own sports facilities, students can also join the University of London Student Union and International Student House, which offer a wide range of sporting opportunities including swimming, squash, martial arts and rugby.

Student Support and Personal Counselling

There are staff on hand to give you assistance, including the staff at the Student Services Office, academics and the Resident Assistants in Reid Hall. If you wish to seek help outside Regent's College, the Student Services' staff can arrange an appointment with a professional counsellor.

In addition to the support provided by your academics, students also have access to the expert services offered by the on-campus School of Psychotherapy and Counselling Psychology.

Health Care

EU citizens are entitled to free healthcare under the UK National Health Service, and all students (regardless of nationality) are entitled to free accident and emergency hospital care whilst in the UK. However to be entitled to healthcare under the NHS it is important for all students to register with a local NHS doctor. Details of this will be explained at student orientation.

Information for Disabled Students

Regent's College seeks to ensure that all students can participate fully as equal members of the learning community. The College will make every reasonable effort to support students with a disability, specific learning difficulty or mental health condition. Therefore, a student is encouraged to disclose any disability on application. Following this, the Disability Officer will make contact with the student and, if necessary, arrange a confidential discussion about any needs arising from their disability, learning difficulty or health condition. If a student has not disclosed on application, they should contact the Disability Officer on arrival at Regent's College. Students with a specific learning difficulty, such as dyslexia or dyspraxia, are required to provide a report from a suitably qualified specialist in order to enable the College to assess their needs appropriately and provide any necessary adjustments. The assessment should have been carried out after the age of 16 years (ideally no more than two years prior to the student joining the programme). If it is in a foreign language, an English translation must be provided. Any data collected regarding students' disabilities or learning

difficulties is stored on the School's student record system, Disabilities and Learning Difficulties which may only be accessed by authorised personnel. In accordance with the Disability Discrimination Act (1995) and the QAA code of Practice for the Assurance of Academic Quality, Section 3, Students with Disabilities (1999), Regent's College is currently undertaking an extensive refurbishment and building programme to improve access to and within its buildings. This is a continuing programme to facilitate and improve access to almost any part of the college via ramps, lifts and automatic doors. Installation for better signage and toilets for disabled students are also part of this comprehensive plan.

Disabled Students' Allowance

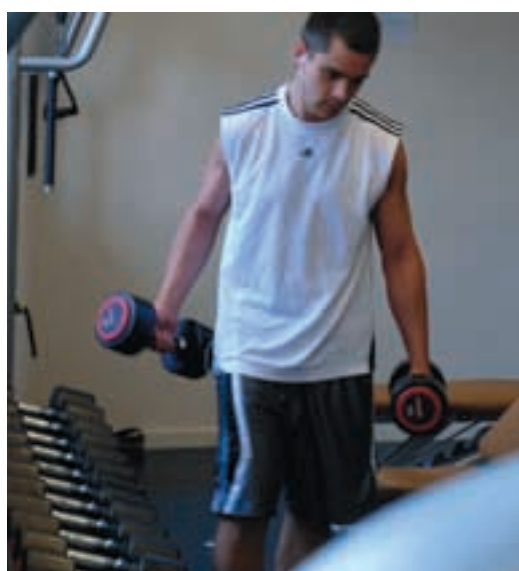
Most home (UK) students are entitled to apply for Disabled Students' Allowance (DSA). Details on what the allowance can be used for and how to apply can be found on the College website 'Disability Information' section. The Disability Officer can assist students with their applications. All students are responsible for funding any assessments to be carried out by suitably qualified professionals in the case of specific learning difficulties. More information on the support available and a complete copy of the College Disability Policy can be found on our website. You can also contact:

Philippa Goldsmith

Disability Officer

Tel: +44 (0) 207 487 7863

email: goldsmithp@regents.ac.uk



CAREERS AND BUSINESS RELATIONS



The degree programs at Webster Graduate School will give you the skills today's employers seek. You will come away a confident presenter with negotiation skills and developed cross-cultural communication skills. You will learn research skills in the core areas of methodology, data collection and analysis. You will develop your skills in working with a team. You will learn how to write business plans or creative proposals, and how to communicate and network with executives.

The Careers and Business Relations department offers all students extensive careers counselling, as well as assistance in finding a work placement or permanent job after graduation. Postgraduate student CVs are included in the annual Graduate Profiles Book, a copy of which is sent to companies worldwide. The profiles book is a valuable recruitment tool for both students and employers alike. Each year the Careers and Business Relations department organises a number of on campus Careers Fairs which are attended by many international companies and organisations. Students are encouraged to attend the Fairs and maximise the opportunity to network; many companies use the Fairs to actively recruit Webster Graduate School London students for graduate training schemes and internships.

Studying at Webster Graduate School our alumni acquire an independence highly valued by employers. We shape your learning experience so that when you graduate, you will be well informed, creative, capable and ready to take on the challenges of the 21st Century. A graduate degree from Webster Graduate School can help you advance your career, enhance your professional development, or embark on a whole new career direction.

For more information please contact:

Mr Matthias Feist

Head of Careers and Business Relations

Email: feistm@regents.ac.uk

List of companies recently attending our Careers Events:

- Accenture
- American Express
- Bayer AG
- BDO Stoy Hayward
- Bloomberg
- Credit Suisse First Boston
- Dresdner Kleinwort Wasserstein
- Ernst & Young
- L'Oreal (UK) Ltd
- Royal Bank of Scotland
- Schrodgers



OTHER CAMPUSES

Webster University's Worldwide Network of Campuses

Webster University has been successfully expanding its teaching provision across the globe by opening campuses in a number of countries. This provides you with the opportunity to choose from a number of locations around the globe to study for your degree. Webster University has international campuses spanning three continents: Asia, Europe and the USA. Please check the list below for our campus locations.

To find out more about the individual campuses worldwide and their programs, visit Webster University's home page www.webster.edu



Home Campus

St. Louis, MO, U.S.A.
United States
Webster University
International Recruitment Office
470 East Lockwood Avenue
St. Louis, Missouri 63119-3194 U.S.A

Tel: international access code + 1(314)968-7433
Web: www.webster.edu
Email: intlstudy@webster.edu



Vienna Campus

Austria
Webster University, Vienna
Berchtoldgasse 1
A-1220 Vienna, Austria

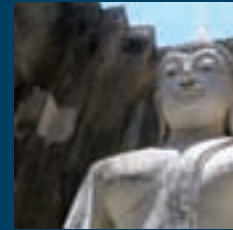
Tel: international access code + 43 1 269 9293 0
Web: www.webster.ac.at
Email: info@webster.ac.at



Geneva Campus

Switzerland
Webster University, Geneva
15, Route de Collex
1293 Bellevue
Geneva
Switzerland

Tel: international access code + 41 22 959 8000
Web: www.webster.ch
Email: admissions@webster.ch



Hua Hin/Cha-am Campus

Thailand
Webster University, Thailand
Maneeya Center (Box E1) 12th Floor
518/5 Ploenchit Road
Bangkok 10330
Thailand

Tel: international access code + 66 2 652 0705
Web: www.webster.ac.th
Email: admissions@webster.th



Leiden Campus

The Netherlands
Webster University
Leiden
Boommak 1
2311 EA Leiden
The Netherlands

Tel: international access code +31 71 5 144341
Web: www.webster.nl
Email: admissions@webster.nl



Shanghai Campus

China
Webster University, Shanghai
369 North Zhongshan 1 Road
Shanghai, 2000083
P.R. China

Tel: international access code + 86 21 6536 3559
Web: www.websterchina.com
Email: webster@webster.edu

St. Louis, USA

- The home campus of Webster University is in Webster Groves, just outside St. Louis.
- St. Louis is at the geographical center of the United States and has a population of over two million.
- Webster University is a cultural center for the St. Louis area and is home to the Repertory Theater of St. Louis, the Opera Theater of St. Louis, the Webster film series and a variety of musical ensembles.
- Webster's University Center is a newly-constructed \$5.5m complex housing a sports training room, basketball court and fitness center complete with free weights, aerobic equipment and a circuit weights system. There is also an Academic Resource Center, a Writing Center and a Career Center.

Cha-am, Thailand

- Webster's Cha-am campus is located about 185 kilometers southwest of Bangkok. It is conveniently accessible by road, rail and a regional airport.
- The Cha-am campus was founded in September 1999 and combines education, culture, recreation and security to provide the region with an excellent Webster University campus.

Geneva, Switzerland

- Webster University in Geneva was founded in 1978.
- The campus is located on a 2 hectare estate in Bellevue, just eight minutes by train from downtown Geneva.
- There is a library, full-service cafeteria and a computer laboratory, with Internet and email service.
- The presence of the United Nations in Geneva and many corporate representations from around the world have created a multinational community reflected in the student and faculty population at Webster in Geneva.
- Webster has close links with the UN High Commission for Refugees and offers the only Refugee Studies Program available at any US university in Europe.

Leiden, The Netherlands

- The Leiden campus (founded 1983) is in an historic building on a canal in the center of the old town.
- The University of Leiden, with its student organizations and vibrant campus life, is accessible to Webster students.
- The personal environment on the Leiden campus fits well into this close-knit and intellectually rich community.
- The Leiden campus has dormitory rooms, which are only a twenty-minute walk from the campus.
- Leiden is thirty minutes by train to Amsterdam and is also only twenty minutes from The Hague.

Shanghai, China

- Webster's Shanghai campus opened in November 1996. Located on the campus of Shanghai University of Finance and Economics, Webster-Shanghai offers a newly revised MBA program, which includes in-depth study of accounting, information systems, finance, operations, management, economics, statistical analysis, and organizational behavior and leadership.
- Webster University's curriculum is adapted to Chinese culture through supplementary materials, which highlight local applications of the practices and principles of the MBA curriculum content.
- All classes are taught in English.

Vienna, Austria

- Webster University Vienna was established in 1981. In 1996 it moved to a new location near the banks of the Danube. Student residences overlook the Danube and Vienna.
- There are excellent opportunities for students interested in sports.
- Vienna attracts a multinational community, which is also reflected in Webster's students and faculty.
- More than 25 companies participate in the thriving internship program.
- Webster introduced the first MBA to Austria and is the first and only private university to be recognized by the Austrian Ministry of Science and Research.

Chengdu, China

- Webster Chengdu campus opened in 2003. Located in the beautiful Sichuan Province, Chengdu is a city of 12 million in the heart of China. The huge population, lower labor prices, and a government drive, have all helped to cause more multinational companies to settle in Chengdu. Carrefour (French retail), Boeing, Siemens, and other multinationals are all there. Statistically, it has the highest per capita income in China's Southwest, bigger than either Chongqing, or Kunming.
- Webster students can study for their MBA at Chengdu's partner university, the University of Electronic Science and Technology for one or two 9-week semesters.
- Nearly all MBA study is in English, including cases, investigations, lectures and team efforts. The four pre-requisite courses are taught in a mix of English and Chinese to help students evolve into English practice.



ACCOMMODATION

Reid Hall

Housing 220 students, Reid Hall looks out over the lake and park surrounding the campus. A college representative is on duty at the front desk 24 hours a day. Rooms are available as singles, twins or triples.

Oliver Flats

Oliver Hall is a small, self-contained residence of 12 twin rooms. Residents have full use of Reid Hall services.

College Managed Apartments

In addition to the on campus dormitory, we offer a number of apartments to students. The pricing structure is the same as for on campus housing; however, students living in a college managed apartment can opt for a half meal plan. The North Gower Street apartment block is located an easy 20 minute walk to the east of the College. The Landward apartment block is a 15 to 20 minute walk to the west of the College. It is in a lively area of London and is very close to Hyde Park and Oxford Street.

To apply for housing you should contact James Barnes, the Accommodation Officer. Students are encouraged to apply as early as possible because of the high demand for rooms.

Tel: +44 (0)20 7487 7483

Fax: +44 (0)20 7487 7524

Email: barnesj@regents.ac.uk

If you wish to arrange your own off campus housing, the Accommodation Office can also help you find flats, flatshares and homestays in London.

Accommodation fees

Fees quoted are weekly rates for one person and include food

Reid / Oliver Hall & College Apartments

Room Type	Weekly Fee 10/11	Weekly Fee 11/12
Single Room	GBP £ 297	GBP £ 308
Twin Space	GBP £ 242	GBP £ 251
Triple Space	GBP £ 206	GBP £ 235

Oliver Flats

Single	GBP £ 328	GBP £ 340
Double	GBP £ 297	GBP £ 308

Note: Damage Deposit for all on-campus accommodation is £100. All fees are reviewed annually and may be subject to change



FACULTY

www.webster.ac.uk

Merim Baitimbetova

BSc Economics and Finance, Kyrgyz State University
MSc Finance and Accounting, South Bank University
London

Trevor Barker

BA Hon (CNA), London Institute
Camberwell College of Art
MA, University of Surrey

Nick Barnett

BA, Kingston University
MBA, Kingston University

Fernando Jose Barrio

Licenciado, University of Belgrano
M.A., Nagoya University
Ph.D, Nagoya University

Mhinder Bhopal

BA (Hons) Business Studies, Dundee Institute of
Technology
MSc Industrial Relations and Personnel Management,
London School of Economics

Ahron Bregman

B.A., The Hebrew University
M.A., The Hebrew University
Ph.D., King's College

Francis Burrows

M.Sc., College of Aeronautics
Ph.D., St. John's College, Cambridge University

Austin Chakaodza

BA (CNA) (Hons) History, University of North
London
MA in Politics and Government, London Guildhall
University
MA Sociology & Social Policy University of North
London
MA History, University of Greenwich
MA Industrial Relations, Brunel University
PhD International Relations & International Econom-
ics, University of London

Maria Charalambous

MPhil, University of Central England
BA, Lancaster University

Colin Clark

B.Eco., University of Sydney

Neil Coade

B.A., London School of Economics
M.B.A, Henley Management College
CIM Diploma, Henley Management College

Stanley Cohen

B.S., Imperial College
Ph.D., Imperial College

Paul Coldwell

BSc Portsmouth
MSc DIC Imperial College
MBA Henley Management College

Chris Coleridge

MSc (Research) Social and Organisational Psychology,
London School of Economics and Political Science
MBA, London Business School
Direct Marketing Diploma, Institute of Direct
Marketing, London

John Dodson

BA, University of London
PGDip, University of London
PGDip, London Film School
MPhil, Goldsmiths' College

Anastasios Eleftheriades

BSc, The American College of Greece
MA, University of Lancaster

Robin Evans

M.A., Trinity College Dublin
M.Phil., University College London

Karuna Gomanee

BSc (Hons) Economics, University of Mauritius
MSc in Economics and International Economics
University of Nottingham
PhD in Development Economics, University of
Nottingham

John Grout

MSc, London University
MBA, Manchester Business School

Catharina Harby

Degree in Law, MA International Public Law and
Human Rights, Uppsala University, Sweden

Mereille Hebing

BSc (Hons) Sociology and Social Policy, London
South Bank University
PhD Sociology City University, promovendus

Peter Hough

B.Sc. London School of Economics
M.Sc. London School of Economics
Ph.D. City University, London

Janusz Jasinski

B.A., Sheffield University
M.S.c., City University Business School

Robert P.K. Johnson

BA Modern Languages (French and German), St
Anne's College, Oxford University
MA Intercultural Communication, University of
Bedfordshire



Marianne Kendall

M.S.c., London School of Economics

Julian Kenny

RSA Cert, International House, London,
Dip TESOL, Brighton University
MA TESOL, Brighton University

Vick Krishnan

LLB, Sheffield Hallam University
MA, London Guildhall University
LLM, University of London
PhD, University of Cambridge

Jonathan Liu

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MBA, Aston University

Yossi Mekelberg

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MA International Relations, Middlesex University

Alvaro Mendez

B.A., Psychology, University of Kentucky
B.A., Political Science, University of Kentucky
M.A., International Relations, University of Essex
M.Sc., Management of Information Systems, London
School of Economics
PhD (Candidate), International Relations, London
School of Economics

Barry McFadzean

Member of the Association of Accounting Technicians

David J. Parrish

B.S., St. Andrew's University
M.B.A., University of Pennsylvania,
Diploma, Harvard University

Geoff Paul

BSc, Aston University
PhD, South Bank University
MBA, City University Business School

Karem Roitman

B.A., Economics, B.Sc., Political Science, Arizona State
University
MPhil, Development Studies, University of Oxford
DPhil, Development Studies, University of Oxford

Jacob Schmidt

Ist Diploma, Law, University of Graz
MA, University of Economics and Business Administration

Diana Rosemary Sharpe

BSc. Hons Management Sciences, University of Manchester
MSc. Organizational Psychology, University of Manchester
MBA, City University Business School, London
PhD Organization Studies, Manchester Business School, University of Manchester

Tony Skone

CIMA

Eileen E. Smith

B.A., Open University
M.A., University of Sussex
Ph.D. candidate, Open University

Dr. John Stredwick

B. Comm (Acc), Birmingham University
Cert. Ed, Redland College Bristol
PhD, Luton University

Aaron C. van Klyton

B.A., University of Illinois
M.A., University of Illinois
PhD Candidate, King's College London

Tom Willis

M.A, University of Edinburgh
MPhil, University of Cambridge
PhD, University of Cambridge

Peter Verdon

BSc (Hons), Birkbeck College
PhD Candidate, Birkbeck College

Adam Weiss

A.B., Harvard University
Diplôme d'études approfondies, Université de Paris-IV La Sorbonne
J.D., Columbia University
LL.M., King's College, University of London

Programme Directors

William Lynch - Resident Director; Webster Graduate School London

William (Bill) Lynch earned his BA in Theatre from the University of Maryland and his MFA in Acting from the Asolo Conservatory of Actor Training/Florida State University. A member of Actor's Equity since 1989, Bill has worked as a professional actor throughout the United States and Canada, performing in over 50 professional productions. Bill joined the faculty of Webster University in 1992 and still holds the position of Professor of Voice and Speech for the Conservatory of Theatre Arts. In 2004 Bill was selected by the American Council on Education to participate in the ACE Fellows Program. The Fellows Program is recognised as the premier higher education leadership program in the US and is dedicated to creating a diverse pool of leaders who are capable of achieving and maintaining excellence and equity in higher education.

Yossi Mekelberg - Programme Director for International Relations & Social Sciences

Yossi Mekelberg graduated in Political Science from Tel Aviv University. He has an MA degree, with distinction, in International Relations from Middlesex University. He has taught International Relations at Webster University since 1996 and is an academic advisor for the programme. Between 1994 and 1996 he was a visiting lecturer at King's College, London, and more recently at Buckingham University. His fields of interest are International Relations Theory, US Foreign Policy and International Relations and Revolutions. Yossi Mekelberg is also an Associate Fellow at the Middle East Programme at the Royal Institute of International Affairs, Chatham House. Among his research interests in the institute are: international politics in the Middle East, the Arab-Israeli peace process and the implications of the war in Iraq for the region. He is a regular contributor to the international media on these issues. In addition he is a member of the UK Political Studies Association.

Tristan Tull - Programme Director; Media Practice and Communications

Tristan has a background in production that includes television, film, community and corporate work. He has taught degree courses in Television, Scriptwriting and Producing and Directing.

For three years Tristan held the role of Skillset Screen Academy Associate, devising and project managing training in filmmaking. For the past three years he has been closely involved in the running of a European Union film skills programme which mentors teams of scriptwriters, producers and directors in developing first features.

Maria Charalambous - Programme Director for MA, MS & IT

Maria Charalambous has thirteen years of lecturing experience in tertiary education as a lecturer of accounting and management subjects. Over the last few years, however, her main area of concentration has been organizational behavior and its related subject areas. She has taught Organisational Behaviour, Human Resource Management, Business Ethics and Managerial Leadership at RACL and WGS since 2005. She is currently a Programme Director for the MA, MS programmes within WGS and for business and technology in RACL. She is also an academic advisor. She holds an MPhil in Financial Reporting and Management, while she is now working towards her PhD. Her research interests are currently concentrated on the multiple functions of humour in the workplace; cultural mythologies in the construction of organizational realities; narrative research and organizational storytelling. At a professional level, she has been taking up consultancy and training projects involving a range of Organizational Development services offered to business organizations in Cyprus and in the Middle East region.

For U.S Passport holders

To determine if you are eligible for need based aid you must:

1. Complete the Free Application for Federal Student Aid (FAFSA) or Renewal Application and mail it to the processing center as early as possible. You may apply via the Web at www.fafsa.ed.gov. The Title IV code is 002521.
2. Fill in the Webster University Financial Aid Application:
<http://www.webster.edu/finaid/application.html>
3. Approximately 4-6 weeks after you send the application you will receive a Student Aid Report (SAR). This is your copy and you should review it carefully. If there are any corrections please make them. Sign it, and send it to the Financial Aid Office at Webster University in St. Louis.
4. Once all information is received, you will receive an award letter by mail.

Rotary International

This organisation offers a variety of scholarships. All applicants must be citizens of a country in which there is a Rotary Club Chapter. Application deadlines are set by individual Rotary clubs in accordance with the district deadline. For more information contact:

The Rotary Foundation of Rotary International

One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698
1-866-976-8279

Other Awards

A number of charitable organisations may offer financial assistance to students. Details of these can be found in the Director of Grant Making Trusts, published by the Charities Aid Foundation, as well as in as the Grants Register, published by Macmillan Press. These are available in public libraries in the UK.

Work in London

Full-time students, non-EU citizens, may work up to 20 hours per week on their student visa (40 hours between class sessions). For more information on UK work opportunities and regulations for overseas students, contact your nearest British Council Office.

£1 Million Financial Assistance Scheme

Webster Graduate School is part of the Regent's College £1 Million Financial Assistance Scheme. The scheme offers you the possibility of up to 50 percent off your tuition fees. To be considered for financial assistance, you will FIRST need to apply.

Merit Awards

Open to all students applying to Webster Graduate School. The merit awards are rewarded to students with strong academic achievements and potential. The awards are worth up to half the total tuition fees per semester.

Work/Study Awards

Open to all students applying to Webster Graduate School with a good academic record. A task-based award, whereby the holders are required to work a specified number of hours per week (normally 10 hours, up to a maximum of 20 hours) during term time in a particular department of the college in return for partial remission of tuition fees.

How to apply for the awards:

First you must apply to the Webster Graduate School. This can be done online:
www.webster.ac.uk/apply

For an application form contact:

External Relations

Regents College
Inner Circle
Regent's Park
London NW1 4NS

Tel. + 44 (0) 20 7487 7505

Fax: + 44 (0) 20 7487 7425

Email: Webster@regents.ac.uk

Along with your MA/MS/MBA application you must send a 300-350 word Financial Assistance Application to the attention of the Scholarship Committee, stating why you should be considered for the award and what contribution you feel you can make to the Community.

Once you have been accepted, your financial assistance application will be forwarded for consideration at the next meeting.

Note: All awards are subject to the holder maintaining a cumulative GPA (Grade Point Average) of at least 3.0 throughout the degree program.

FEES

[Apply online www.webster.ac.uk/apply](http://www.webster.ac.uk/apply)

Payment of Fees

All fees and charges for tuition and registration must be made payable to Regent's College. You may not enroll and start classes until fees for the term has been received. Tuition and services may be withdrawn in the case of nonpayment.

All cheques should be in pounds sterling. An amount of £15, to cover bank charges, should be added to the invoice total where payment is made by sterling cheques from a non-UK bank. Alternatively you may wish to pay by bank transfer. Our bank details are as follows:

Name and address of bank:

Barclays Bank plc
Level 28
1 Churchill Place
Canary Wharf
London E14 5HP

Account Name: Regents College

Account No. 90942847

Sort code: 20 – 65 – 82

IBAN: GB88BARC20658290942847

SWIFT: BARCGB22

Payment can also be made online:

www.ecommercegateway.co.uk/regents/step1.asp

Please note we are not able to accept cash payments.

Should you wish to pay by credit card, please note that a 3% surcharge will be added to the cost of the tuition fees. There is no surcharge for any other fees, or for payment by debit card.

Visa Refusals - Students not granted a student visa are entitled to a 100% refund of any funds paid to Webster Graduate School. This does not include the registration fee. Students are required to provide the Visa Refusal document issued by the British Embassy.

Refund of tuition fees will be made in full only if a withdrawal notice is received in writing from the student before registration for class of the year that has been prepaid. Refunds will be made by cheque within 45 days of receipt of the request for a refund.

Students who begin a class and then wish to withdraw from Webster Graduate School must do so in writing. Students wishing to claim a refund on tuition fees must do so in writing within two weeks of their official withdrawal.



The following tuition refund rates apply when a student drops or withdraws from a eight-week class in accordance with Webster University's enrollment policies and the refund has been approved:

	Refund
Withdrawal within the second week	80%
Withdrawal within the third week	50%
Withdrawal within the fourth week	25%
Withdrawal between the fifth and ninth week	0%

Appeals concerning a refund policy decision may be made to the Director:

Students with US Federal and/or state financial aid should consult the Director or the Webster University Financial Aid office for applicable withdrawal and refund policies.



Term Dates

2011

- Spring I January 7
- Spring II March 10
- Summer May 13
- Fall I August 19
- Fall II October 21

Orientation Day is on the Friday. Classes start on the following Monday.

Tuition Fees

Academic Year		2010 – 2011	2011 – 2012
• Tuition per class		£1,076	£1,154
• MA, MS or MBA	12 classes	£12,912	£13,848
• MBA with emphasis	16 classes	£17,216	£18,464
• MBA Prerequisites		£1,076	£1,154

Alumni Fee		£300	£300
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Advance Fees

• Registration Fee		£350	£350
• (non-refundable, except for visa refusal)			
• Non EU advance deposit*		£700	£700
• (non-refundable, except for visa refusal)			

Fees may be paid in full or at the beginning of each term at the cost of the number of classes taken.

*Non EU students are required to pay an advance deposit of £700 towards their tuition fees. This deposit is non-refundable except for visa refusal. This deposit is however, transferable to an alternative period of study within 12 months.

Campus Visits

If you are in London why not visit us? We welcome visitors to campus year-round. A personal visit will give you the opportunity to discuss your application in person, meet the staff directly involved with the programme and view our facilities. You will be able to discuss your career goals and needs on a one-to-one basis. Please contact us for an appointment with our **Admissions Team**:

Tel: +44 (0)20 7487 7505

Email: webster@regents.ac.uk

International Visits

Alternatively, if you are not able to come to the UK, why not contact us to find out if we will be visiting your country this year. Webster Graduate School London regularly takes part in education exhibitions all over the world, giving you the chance to find out more about our courses and talk to a member of staff about studying in London. Details of our travel schedule can be obtained from the **External Relations Office**:

Tel: +44 (0)20 7487 7505

Email: webster@regents.ac.uk

Contact Details

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UK

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Email: webster@regents.ac.uk

Web: www.webster.ac.uk



HOW TO APPLY

Apply online: www.webster.ac.uk/apply

Admissions Requirements

Webster Graduate School welcomes applications all year round and encourages you to make an early application. When you apply, please submit all of the following:

- A completed application form.
- Transcripts from the accredited university which awarded your bachelor's degree. The original transcript must indicate the degree received and the date awarded. You should have a minimum 2.5 (out of 4.0) cumulative grade point average or its equivalent.
- Two letters of recommendation from professors or employers.
- An essay of between 300 and 400 words, outlining your academic and professional achievements, special interests and educational goals.
- If English is not your native language, an official TOEFL score of 575 (235 computer based test, 90 internet based test) or over (our center number is 1665), alternatively an IELTS score of 6.5.
- Two passport sized photographs.
- A complete resumé of your professional experience.
- A copy of the relevant pages from your passport.

Please make sure you make photocopies of all documents you send to us. If you are applying for a visa you may be required to present them to the British Immigration Authorities.

All documents you send us automatically become the property of Regent's College and will not be returned to you. If you do not want to send original transcripts, you can request official transcripts to be sent to us directly from your school or college.

Admissions Process

- Please send your completed application and relevant documents to:

The Graduate Admissions Officer

Webster Graduate School
Regent's College
Inner Circle
Regent's Park
London NW1 4NS
United Kingdom

- The Admissions Committee will review your application once they have received all the relevant materials.
- The Admissions Committee may invite you to attend an interview before making a decision.
- Once the Admissions Committee has reached a decision, we will contact you by letter to advise you on whether your application has been accepted or rejected. If it is accepted, we will make you an offer of a place. In certain cases, we will attach conditions to your offer.
- If you wish to accept our offer of a place and you have satisfied any conditions we have indicated, you must then confirm your acceptance of our offer in writing and pay a £350 registration fee and in some cases a £700 deposit. The registration fee is not refundable.
- Once we have received the registration fee of £350, we will issue you a formal letter of acceptance. You will need this in order to register for your classes. You will also need it to complete any visa formalities required by the British Government (Home Office).

We would like to talk to you about your future. Please contact our Admissions Officer to arrange an appointment:

Tel: +44 (0) 20 7487 7505

Fax: +44 (0) 20 7487 7425

E-mail: Webster@regents.ac.uk

Transfer of Credit

- You may transfer up to nine credits (equivalent to three classes) onto an MBA program and up to 12 credits (equivalent to four classes) onto an MA or MS program.
- You may only transfer work from a graduate program approved by Webster University. For US programs, this means either a regionally accredited graduate institution or a professional military program.
- You may only transfer credit for graduate classes in which you achieved a grade B- or higher, where this work is relevant to the Webster University program you propose to take.
- The London campus assesses transfer of credit and makes recommendations to the relevant department at the home campus at St. Louis. If you wish to have a transfer credit assessed, you should provide us with official transcripts before your proposed start date. Transfer of credit is confirmed by our home campus at St. Louis.

All official transcripts and diplomas issued in English must be certified with the official seal of the issuing institution. All official transcripts and documents in a language other than English must be certified with the official seal of the issuing institution or embassy-certified stamp and accompanied by a literal and certified English translation.

Special Intensive English Language

If your English Language ability does not meet the required standard outlined above, you may be offered a place on a 6 - 12 month Special Intensive English Language (SpIEL) programme. This programme will allow you to spend up to 25 hours a week taking intensive English Language classes in preparation for your MA, MS or MBA programme.



HOW TO FIND US

By Underground

Take the London Underground (Tube) to Baker Street station. To help you plan your journey, check the Journey Planner on the Transport for London website: www.tfl.gov.uk

From Baker Steet Station

Take the Marylebone Road exit, then walk past Madame Tussauds and take the first left turning into York Gate. Cross over the road into Regent's Park and over the bridge, you will see the main entrance to the College on your left-hand side. This walk will take approximately 10 minutes.

By Road

When arriving in central London, take the A501 (*Marylebone Road*) and turn into York Gate. Cross York Bridge and you will find Regent's College on your left-hand side.

From London Heathrow:

Heathrow Express train service to Paddington Station. London Underground from Paddington to Baker Street Station.

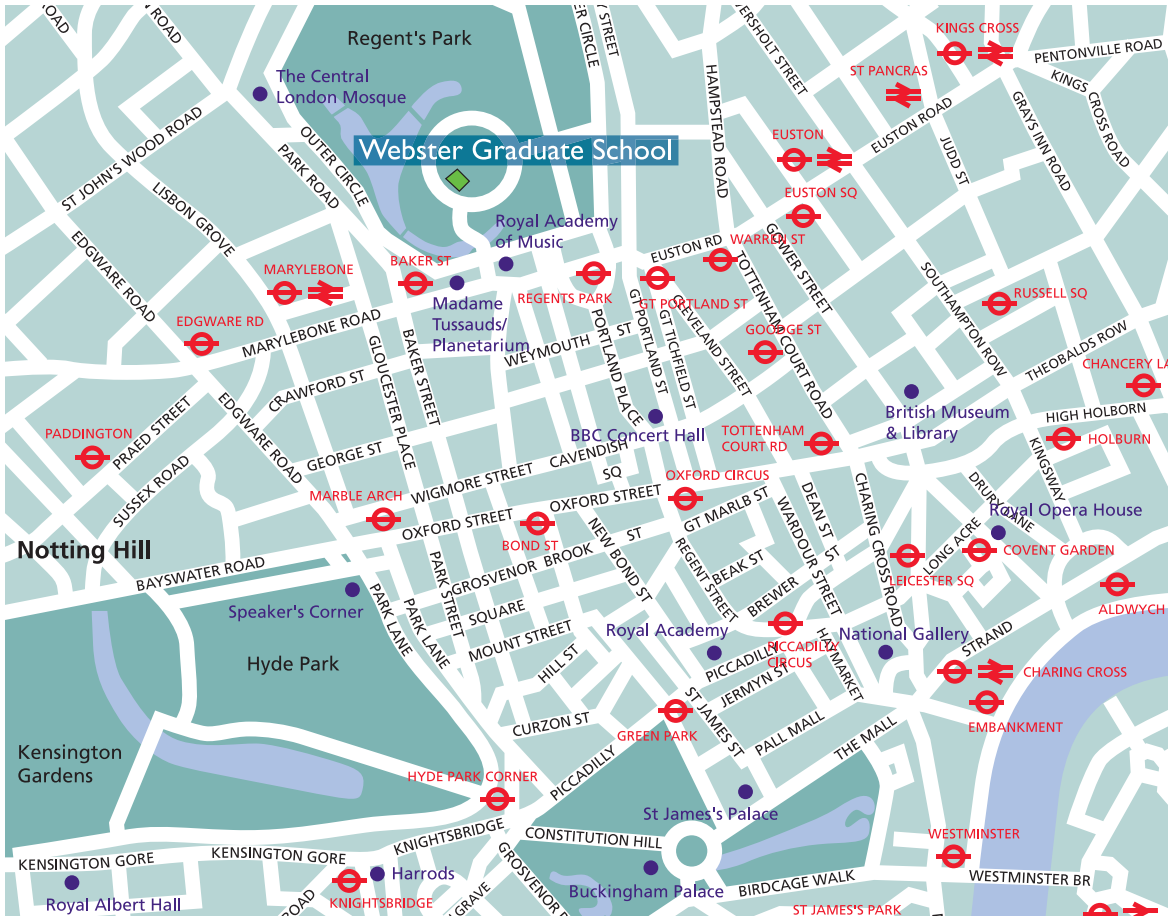
From London Gatwick:

Gatwick Express train service to Victoria Station. London Underground from Victoria to Baker Street Station.

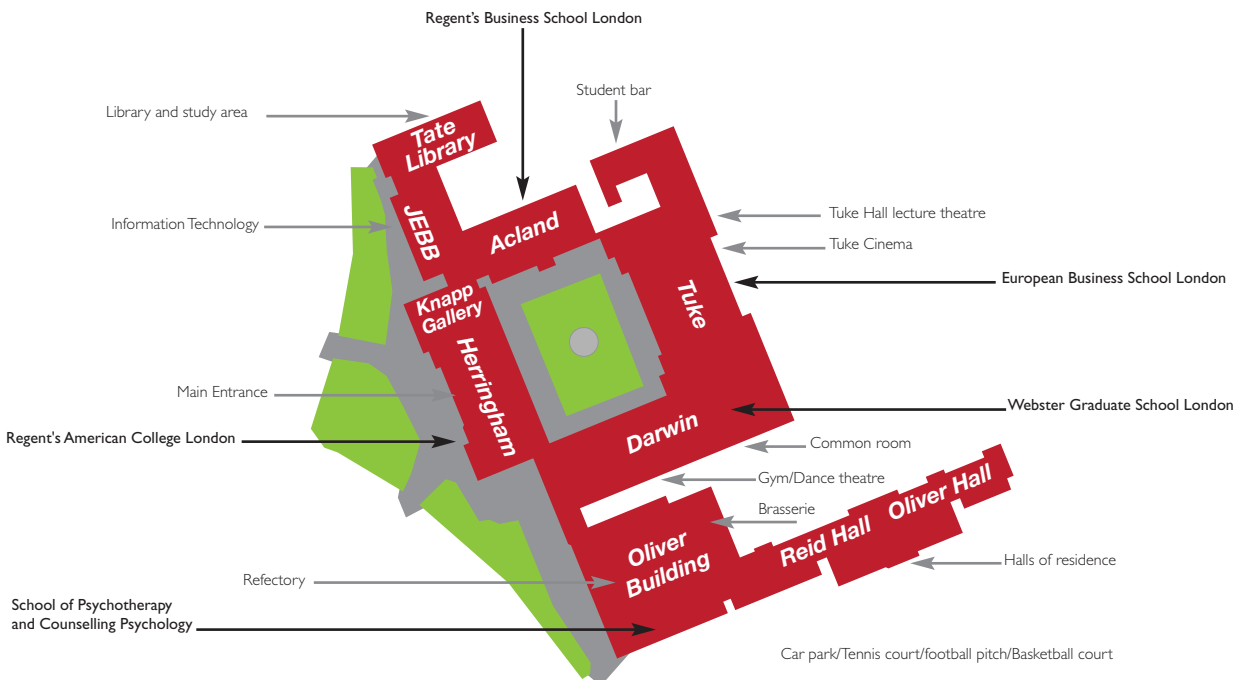
See [overleaf](#) for maps.



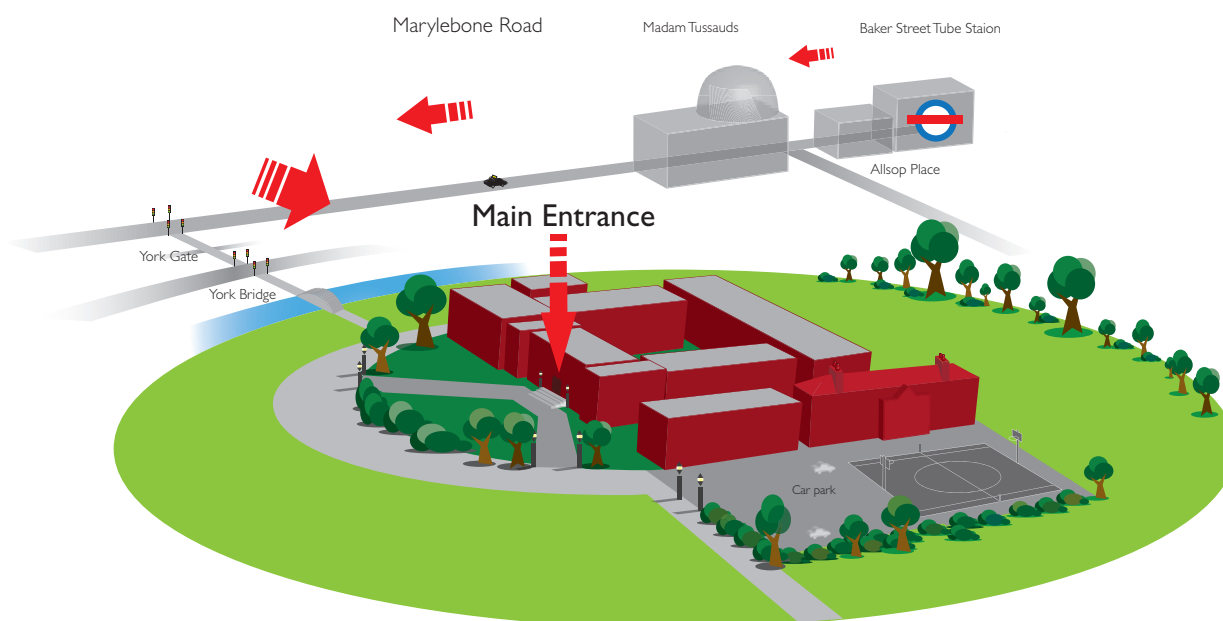
Webster Graduate School London is based in central London



The Schools and facilities



From Baker Street tube station to the School



Details also online

www.regents.ac.uk/contact_us/how_to_find_us.aspx

Webster Graduate School pursues a policy of continual development of its classes and services. This document is for guidance only; it does not form part of any contract and is subject to change without notice. The information it contains is correct at the date of publication.

This document is prepared ahead of the academic period to which it relates in order that potential applicants can have an overview of the program for which they are applying. As a result, some changes are inevitable, such as classes being amended or certain fees that students are required to pay increasing. Webster Graduate School reserves the right to make such alterations or amendments as necessary. Any offer of a place is made on the basis of current terms and conditions, and it is important that you are aware of these terms before accepting your offer. If you are unclear about any of the terms or conditions you must ask the Admissions Office before you confirm your acceptance. By accepting a place at the Webster Graduate School you are agreeing to abide by the rules and regulations of the Webster Graduate School. © Regent's College London 2010.



WEBSTER GRADUATE SCHOOL LONDON

Webster Graduate School

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